The Australasian College of Phlebology

16TH ANNUAL SCIENTIFIC MEETING AND WORKSHOPS

HOBART, TASMANIA, AUSTRALIA, 25 - 28 MARCH 2013

For further information please visit our conference website

www.acpconferences.com.au
Invitation

Dear Colleagues and Friends,

On behalf of the Organising Committee it is my great pleasure to invite you to Hobart, Australia, for the 16th Annual Scientific Meeting (ASM) of the Australasian College of Phlebology (ACP). The four day ASM includes keynote lectures, original papers, panel discussions and the popular ‘Controversies in Phlebology’ key-pad interactive debates. The ASM also includes the Sclerotherapy Course (pre ASM) covering all aspects of sclerotherapy and the Diagnostic Imaging Ultrasound Workshop (post ASM).

As past delegates have come to expect the ASM will offer a great social program including the Welcome Party, Conferring Ceremony and Gala Dinner.

I look forward to seeing you all in Hobart!

Kurosh Parsi
President
Australasian College of Phlebology

Honorary Guest
Dr Angelo Scuderi, Phlebologist
President, Union Internationale de Phlebologie (UIP) (BR)

Keynote Speakers
Prof. Marianne de Maeseneer, Dermatologist and Phlebologist (NL)
Prof. Michael Gough, Vascular Surgeon (UK)
Dr John Kingsley, Phlebologist and Vascular Surgeon (USA)
Prof. Ken Myers, Phlebologist and Vascular Surgeon (AUS)
Prof. Andre van Rij, Phlebologist and Vascular Surgeon (NZ)
Prof. Steve Watson, Professor in Cardiovascular Sciences and Cellular Pharmacology (UK)
Location

With the River Derwent at its heart and Mount Wellington rising above it, in Hobart the tranquility of a city from a bygone era coexists with the vibrancy of a pocket-sized modern metropolis. Hobart’s European beginnings are evident everywhere, from quaint settlers’ cottages to the lofty porches of colonial mansions.

Once bustling with whalers and entrepreneurs, 19th-century sandstone warehouses now serve as dockside cafes, artist’s studios and restaurants, where you can enjoy excellent cuisine and fine wines. Discover Tasmania’s history in the nearby Tasmanian Museum and Art Gallery, be enthralled and even challenged by world leading MONA just a few minutes from the city. Enjoy classical and modern music in atmospheric venues, or go to the theatre in one of Australia’s oldest.

Hobart is a place of fishing boats, fish punts at the docks, an accessible harbour around historic Constitution Dock, coffee under the sun-umbrellas where the famous Salamanca Market is held every Saturday. Or restaurants serving some of the best food in Australia. And so much more ...

Take a harbour cruise past square-rigged yachts, or drive to the summit of Mount Wellington for a bird’s eye view of the intricate pattern of islands and estuaries that reach out to the Great Southern Ocean beyond - a view truly unique in Australia.

The area surrounding Hobart is rich with a variety of landscapes and experiences. To Hobart’s south east, past the Coal River Valley wineries, is the historic town of Richmond. Here, the gaol serves as a prelude to the Port Arthur Historic Site on the Tasman Peninsula. Nearby Port Arthur you will find thrilling cliff walks and cruises that take you beside 300 metre sea cliffs and Tasman Island.

South of Hobart, you can cruise off Bruny Island, beneath some of the world’s highest seacliffs, or drive north to Oatlands, to explore Australia’s largest collection of sandstone buildings. Farther afield through New Norfolk is the pretty town of Hamilton, or for a taste of the high country visit Bothwell at the southern edge of the Central Plateau. Hobart and its surrounds has the ideal series of day trips if you want to make Hobart your base - for sure that may be your first thought, but the wider region will delight you with its sheer variety, colour, and that thing vital to any holiday ... the chance to kick back and relax.
Venue

Hotel Grand Chancellor

When it comes to staying in Hobart, the only place to be is on the waterfront at Hotel Grand Chancellor Hobart, which features some of the best views in the city. Overlooking the Hobart Harbour and Constitution Dock, this Tasmanian hotel is just steps from popular attractions like, Salamanca, Battery Point and the Central Business District, but intimate enough to ensure a perfectly relaxing experience.

Enjoy the comfort, space and facilities of one of Hobart’s largest hotels. Work out in our state-of-the-art fitness centre or enjoy a rejuvenating dip in the heated indoor pool or relax in the sauna. Meet for drinks in The Atrium Lounge or reserve a table at the fashionable Restaurant Tasman, where magnificent harbour views meet contemporary cuisine. For meetings and special events, the adjacent Federation Conference & Exhibition Centre is considered to be Tasmania’s premier venue.

Uncover the best of Hobart at Hotel Grand Chancellor, which brings the perfect measure of style and substance to accommodation on the waterfront.

Hotel Grand Chancellor
1 Davey Street
Hobart, Tasmania
Australia

Phone 03 6235 4535
Fax 03 6223 8175

www.grandchancellorhotels.com/au/hobart
ACP 2013 Program

Sunday 24 March
Interventional Workshops
Welcome Drinks

Monday 25 March
ASM
Welcome Party

Tuesday 26 March
ASM
Conferring Ceremony and Gala Dinner

Wednesday 27 March
ASM

Thursday 28 March
ASM
Invited Speakers Dinner
# ACP 2013 Partner Packages

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<th>DIAMOND</th>
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<tr>
<td><strong>Logo printed on ASM satchel</strong></td>
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<td>Logo displayed next to speaker or workshop in print &amp; web materials</td>
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<td><strong>Logo displayed next to speaker’s profile in print &amp; web materials</strong></td>
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**ASM Diamond Partner**

The Diamond Partner package will give your organisation an ongoing relationship with ASM delegates and ACP members. The package is designed to give organisations a strong presence at the ASM with the inclusion of a keynote speaker and satellite forum. An ASM Diamond Partner will also receive ongoing recognition through the main communication channels of the ACP College including Veinews and the ACP Website.

**ASM Platinum Partner**

The Platinum Partner package will give your organisation an ongoing relationship with ASM delegates and ACP members. The package is designed to give organisations a strong presence at the ASM through the choice of a keynote speaker sponsorship or workshop sponsorship. An ASM Platinum Partner will also receive ongoing recognition through the main communication channels of the ACP College including Veinews and the ACP Website.

**ASM Gold Partner**

The Gold Partner package will offer exposure to a qualified and influential audience which allows you to value-add to your exhibition at the ASM by including a range of branding and advertising benefits.

**ASM Silver Partner**

The Silver Partner package will offer exposure to a qualified and influential audience which allows you to value-add to your exhibition at the ASM by including a range of branding and advertising benefits.
ASM PARTNER PACKAGES STANDARD INCLUSIONS

- Acknowledgment as an ASM Partner during the opening/closing sessions, social functions and all related print and web material
- Logo displayed on registration desk signage
- List of the conference participants with contact details
- Exhibition Booth in a preferred position (subject to the date of booking)
- Double-page spread in the ASM Handbook (1 page advertisement & 1 page company profile)
- Complimentary ASM registrations including social functions (4 x Diamond, 3 x Platinum, 2 x Gold, 1 x Silver)
- Logo displayed on the ASM website including hyperlink to sponsors website
SPONSORSHIP OPPORTUNITIES

A variety of sponsorship packages are being offered. We also invite discussion on any proposals you may wish to put forward; the Committee is happy to negotiate a package that will be of maximum benefit to your organisation and the ASM. Please contact Annie Silkman to discuss Sponsorship and Exhibition opportunities on +61 2 9386 1811 or email educationofficer@phlebology.com.au

Speaker Sponsor $10,000

Our comprehensive International Speaker Sponsorship program will offer your company invaluable exposure to an audience of key industry decision makers. This is a prestigious branding opportunity to be associated with a leader in your field.

Inclusions
- Acknowledgement as a speaker sponsor
- ASM delegate list
- Sponsor Flyer distributed during the sponsored speakers session (flyer provided by sponsor)
- Logo displayed on the ASM website including hyperlink to sponsors website
- Logo printed in the ASM Handbook next to the session/speaker
- Reduced rate for exhibition booth (Double $6,600, Single $4,400)
- One complimentary registration including social functions (Welcome Party & Gala Dinner)

Welcome Party Sponsor $4,400

This event is the first opportunity for delegates to connect at the ASM. This is one of only few opportunities to address delegates at the ASM.

Inclusions
- Acknowledgement as the Welcome Party Sponsor
- Opportunity for company representative to briefly address guests (5 minutes)
- Pop-up banners displayed during the Welcome Party (up to 4)
- 6 complimentary tickets to the Welcome Party
- Logo included on printed guest tickets
- Recognition as Welcome Party Sponsor on all print and website material
- 1 Full page advertisement in Conference Handbook
Interventional Hands-on Workshop Exhibitors $2,200

24 March 2013
This is a prestigious branding opportunity for your company to have excellent exposure to a qualified and influential audience. Exhibitors will have 15 minutes per rotation to spend with an audience of key industry decision makers. This workshop will give maximum benefit to your organisation to present your brand.

Inclusions
- Designated area for demonstrations
- Small group interactive hands-on demonstrations or choose to do your own clinical case presentations
- ASM delegate list
- Logo displayed on the ASM website including hyperlink to exhibitors website

Diagnostic Imaging Workshop Sponsor $10,000

24 March 2013
This is an opportunity to participate in the Diagnostic Imaging Workshop. You will be able to present to attendees and have a station in the room to demonstrate your equipment.

Inclusions
- Acknowledgement as a speaker sponsor
- Inclusion in the practical workshop program (the sponsor is responsible for supplying equipment and the operation)
- Equipment station for whole day
- ASM delegate list
- Sponsor Flyer distributed during the workshop (flyer provided by sponsor)
- Logo displayed on the ASM website including hyperlink to sponsors website
- Logo printed in the ASM Handbook next to the session/speaker
- Reduced rate for exhibition booth (Double $6,600, Single $4,400)
- One complimentary registration including social functions (Welcome Party & Gala Dinner)
Interventional Hands-on Platinum Workshop Sponsor

24 March 2013

This is a prestigious branding opportunity for your company to have excellent exposure to a qualified and influential audience. The sponsor will have the opportunity to deliver an introductory speech at the commencement of the workshop.

This workshop will give maximum benefit to your organisation to present your brand to an audience of key industry decision makers.

Inclusions

- Additional designated area for demonstrations during workshop
- Small group interactive hands-on demonstrations or choose to do your own clinical case presentations
- Double Exhibition Booth during the ASM in a preferred position (subject to the date of booking)
- Email Marketing (4)
- Website Business Listing
- ACP Conference Website Slider Logo including hyperlink to sponsors website
- Veinews Ad (full page)
- 2 Satchel Inserts
- Logo displayed next to workshop in print & web materials
- Acknowledgment as an ASM Partner during the opening/closing sessions, social functions and all related print and web material
- Logo displayed on registration desk signage
- List of the conference participants with contact details
- Double-page spread in the ASM Handbook (1 page advertisement & 1 page company profile)
- Complimentary ASM registrations including social functions (4 x Diamond, 3 x Platinum, 2 x Gold, 1 x Silver)
- Additional sponsor pop-up banners can be placed in and around the workshop area
ASM Handbook $4,400

Have your logo in view of all delegates at all times by displaying your logo on each page of the conference handbook.

Inclusions
- Advertisement on the inside front cover and inside back cover of ASM Handbook
- Logo displayed on each page of the ASM Handbook

Gala Dinner Sponsor $4,400

This event is always a highlight for delegates. This is one of only few opportunities to address delegates at the ASM.

Inclusions
- Acknowledgement as the Gala Dinner Sponsor
- Opportunity for company representative to address guests (5 minutes)
- Pop-up banners displayed during the Gala Dinner (up to 4)
- 4 complimentary tickets to the Gala Dinner
- Recognition as Gala Dinner Sponsor on all print and website materials
- Discounted exhibition booth
- 1 full page advertisement in the Conference Handbook
- Logo included on printed guest tickets

Entertainment Sponsor $4,400

Our wonderful social program has always been entertaining and we offer the opportunity for sponsors to add their own flavour of entertainment which will be associated with their brand for the evening (although this will have to suit the theme of the evening) this year’s Gala Dinner theme is ‘Masquerade’. Or if there are other ideas you may have to add an entertaining feature to the ASM we are more than happy to discuss this further to see if it would be suitable for the event.

Please call Annie Silkman to discuss entertainment sponsorship further on +61 2 9386 1811

Satchel Sponsor $2,200

Have your logo seen by all delegates by having it displayed on the front of the conference satchel.

Inclusions
- Company logo printed on front of conference satchel
Pocket Program $2,200
The Pocket Program is the guide to the ASM for all attendees, so your profile will be seen continuously throughout the ASM with your logo printed on the program.
Inclusions
● Logo displayed on the front and back of the Pocket Program

Name Badges $2,200
Each delegate will be issued a name badge printed with your logo. Your logo will be visible on every delegate at the ASM and be seen whenever a delegate looks at a name badge.
Inclusions
● Company logo printed on all delegate name badges

ASM Pads and Pens $880
This is a great opportunity to have each delegate using your branded pads and pens to make notes during the sessions.
Inclusions
● Your branded pads and pens placed at each seat in the main plenary sessions (Sponsor to supply approximately 250 branded pads and pens)

ASM Handbook Advertisement $1,100
Inclusions
● 1 A4 page Advertisement in ASM Handbook

Satchel Inserts $1,100
Inclusions
● 1 insert up to A4 size brochure (company to provide insert)
Exhibition Booths

Standard Single Booth $5,500

Premium Double Booth $7,700 (prominent position and double the space)

Inclusions
- One Exhibition booth
- Complimentary demonstration area at the Interventional Hands-on Workshop to be held on 24 March 2012, bookings are required to confirm participation and space allocation
- List of the conference participants with contact details
- Acknowledgement of company participation on all ASM print and web materials
- Logo displayed on conference website corporate slider
- One complimentary registration including social functions (Welcome Cocktails & Gala Dinner)
- Morning tea, afternoon tea and lunch will be served in the exhibition area to maximise exposure to delegates

Single Exhibition Booth includes:
- Standard Booth Size 3m (L) x 2m (D) 2.4m (H)
  - 1 x Frosted table
  - 2 x Standard chairs
  - 1 x Company Name on Fascia Board on open sides (Maximum 30 characters)
  - 1 x 150 watt spot light clipped to fascia board
  - 1 x 4 amp power board with power supply

Double Exhibition Booth includes:
- Standard Booth Size 6m (L) x 2m (D) 2.4m (H)
  - 1 x Frosted table
  - 2 x Standard chairs
  - 1 x Company Name on Fascia Board on open sides (Maximum 30 characters)
  - 2 x 150 watt spot lights clipped to fascia board
  - 1 x 4 amp power board with power supply

Custom Stands
Exhibitors wishing to arrange for the construction of custom-built stands must advise the Conference Secretariat and Hotel Grand Chancellor of their chosen contractor and supply full details of the stand design.
GST
All costs quoted include GST.

Furniture & Upgrades
Our suppliers are able to offer a full support service to all exhibitors requiring furniture, flooring, signage, AV, upgrade stands, custom stands or prop hire.

Exhibitor Signage
All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

Exhibition/Sponsorship Application
Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded confirming your participation. All space is allocated on a first in first served basis with preference to Diamond, Platinum, Gold and Silver Partners.

Catering
All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30 minutes prior to the scheduled catering breaks.

Internet Access
Internet connections (broadband) are available to your stand space. This is an additional cost payable prior to the meeting. Please advise on the registration form if you require an internet connection.

Registration and Accommodation
All attending company representatives must be registered for the meeting, including complimentary registrations. Group discounted rates have been negotiated with the Hotel Grand Chancellor. You must book your accommodation through the PCO to receive the discounted rate.
Exhibitor’s Information

Please check the ‘Sponsors & Exhibitors’ section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in times
- Bump-out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages will be allocated on receipt of a signed booking form. The Committee will allocate site positions after taking into account each organisation’s sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The Committee reserves the right to alter the Exhibition Floor Plan at any time.

Conditions

- All costs are in AUD including GST
- A tax invoice will be sent on receipt of a booking form
- Finished art is to be supplied for all advertisements
- All additional signage should be pop-up banners unless confirmed with the conference organiser
- Satchel inserts must be approved by the conference organiser
- Each company representative attending the ASM must pre-register
- The delegate list will be supplied in hardcopy at the time of the ASM
Note
- The Committee will allocate site positions after taking into account each organisation’s sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters.
- The Committee reserves the right to alter the Exhibition Floor Plan at any time.
# ACP 16th Annual Scientific Meeting 2013

**Sponsorship and Exhibition Booking Form**

## Contact Information

<table>
<thead>
<tr>
<th><strong>CONTACT NAME:</strong></th>
<th><strong>COMPANY:</strong></th>
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<th><strong>SUBURB:</strong></th>
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<th><strong>BUSINESS PHONE:</strong></th>
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## Exhibition

- **Number of booths/sites required:**
- **Preference 1:**
- **Preference 2:**
- **Not located next to:**
- **What do you require?**
  - Booth structure
  - Site only for custom display

**Wording for fascia board (max 30 characters)**

For planning purposes, give a brief description of any large, high or unusual equipment you will displaying in your booth.

## Sponsorship

**Sponsorship Option:**

**Comments:**

## Payment Summary

<table>
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<tr>
<th><strong>Sponsorship Total</strong></th>
<th><strong>Exhibition Total</strong></th>
<th><strong>Total Payment Due</strong></th>
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## Payment Terms

A payment of 50% of the total payment due must accompany your completed booking form to confirm your booking. The balance is to be paid by the 18th January 2013.

## Cancellation Policy

A cancellation fee of 50% will be applicable for any sponsorship or exhibition booking cancelled up to 3 months prior to the ASM. No refund will apply after this date.

## Authorisation

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<th><strong>Name</strong></th>
<th><strong>Date</strong></th>
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## Payment Details

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**Card Holder’s Name**

**Card Expiry Date**

*Amex incurs a 3% surcharge Visa and Mastercard incur a 1.5% surcharge

Cheques to be made payable to The Australasian College of Phlebology Incorporated

For EFT transfers: The Australasian College of Phlebology Incorporated BSB 062 808 ACCOUNT NUMBER 10050340 SWIFT CTBAIU25
Zivka Curkoski
Conference Co-ordinator

Phone: +61 2 9386 1811
Fax: +61 2 9386 1822
Email: acpasm@phlebology.com.au

Annie Silkman
Sponsorship & Exhibition Co-ordinator

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Fax: +61 2 9386 1822
Email: educationofficer@phlebology.com.au