



THE AUSTRALASIAN
COLLEGE OF
PHLEBOLOGY



ACP2027

— QT QUEENSTOWN —

29 April - 2 May 2027

SPONSORSHIP AND EXHIBITION PROSPECTUS

INVITATION

We are delighted to invite you to be part of ACP2027, the leading event in the field of phlebology, taking place from 29 April - 2 May 2027 at the QT Queenstown, New Zealand.

This flagship conference will bring together leading experts, clinicians, researchers, and healthcare professionals from around the world, who are dedicated to the diagnosis and management of venous and lymphatic disorders. It presents a unique opportunity for your organisation to engage with key decision-makers, showcase your products or services, and reinforce your commitment to excellence in education and patient care.

Our delegates are incredibly time-poor, making this conferences a rare and valuable occasion for them to engage meaningfully with industry suppliers. Don't miss this chance to connect one-on-one with professionals who are actively seeking innovative solutions and support beyond the demands of their busy practices.

As a sponsor or exhibitor, you will benefit from:

- * Targeted exposure to specialised medical professionals
- * Branding opportunities across event materials and platforms
- * Dedicated exhibition space for live product demonstrations and networking
- * Inclusion in both digital and printed promotional materials

In response to feedback from previous years, we have decided to extend our morning tea breaks to allow more time for interaction between our exhibitors to our delegates.

Enclosed, you will find details of our sponsorship and exhibition packages. If you have any ideas or require a customised option, please do not hesitate to reach out.

We look forward to welcoming you to Queenstown for what promises to be an exciting and impactful Annual Scientific Meeting.

Warm Regards
ACP ASM Organising Committee

The Australasian College of Phlebology
Level 5, 7 Help Street, Chatswood NSW 2067
E: events@phlebology.com.au
M: 0493 043 419
www.phlebology.com.au

WHY ATTEND?

Attending our conference offers valuable exposure, leads, and industry connections while showcasing your commitment to healthcare.

Beyond immediate sales, establishing strong professional connections can lead to long-term benefits. Whether it's through continued partnerships, speaking engagements, or collaborations on future research or projects, exhibiting at our conference opens the door to ongoing professional relationships.

Below are some key ways in which companies can benefit from supporting our conference:

1. Targeted Marketing and Brand Visibility

Reach the Right Audience: These events attract specialists like vein doctors, dermatologists, and nurses—people who influence treatment choices.

Boost Brand Awareness: Your logo and name appear on banners, materials, and online, helping build recognition among key professionals.

2. Lead Generation and Sales

Meet Qualified Leads: Attendees are often looking for new solutions and are more likely to engage with exhibitors.

Better Conversion Rates: In-person interactions build trust and make it easier to turn interest into sales.

3. Networking Opportunities

Connect with Decision-Makers: Smaller conferences make it easier to talk directly with influential people in the field.

Build Long-Term Relationships: These connections can lead to future collaborations, referrals, or business deals.

4. Showcase Expertise

Present Products or Innovations: Live demos and presentations position your company as a leader in vein care.

Build Credibility: Sharing useful knowledge boosts your reputation among healthcare professionals.

5. Stay Updated on Industry Trends

Market Insights: Learn about new treatments, competitor offerings, and gaps in the market.

Get Feedback: Talk to practitioners directly to improve your products based on real-world use.

6. Cost-Effective Marketing

High ROI: Small conferences are more affordable than large events or ads, but still offer high-impact exposure.

Lasting Impact: Post-event materials and continued visibility help extend the benefits long after the conference ends.

7. Support the Medical Community

Show Commitment to Healthcare: Being involved shows you care about advancing treatment and patient care.

Support Education: Many events offer continuing education credits—your support helps make that possible.

PROGRAM AT A GLANCE

	Thursday 29 April	Friday 30 April	Saturday 1 May	Sunday 2 May
800	Arrival Tea and Coffee			
830	Basic Stream Advanced Stream	Opening Session	Plenary Session	Plenary Session
900				
930				
1000	Morning Tea	Morning Tea	Morning tea	Plenary Session
1030				
1100				
1130	Basic Stream Advanced Stream	Plenary Session	Plenary Session	Plenary Session
1200				
1230				
1300	Lunch	Lunch	ACP2027 Closing	ACP2027 Closing
1330				
1400				
1430	Ultrasound Workshop	Plenary Session	Masterclasses	
1500				
1530				
1600	Afternoon Tea	Poster Session		
1630				
1700				
1730	Ultrasound Workshop	Welcome Reception	Conferring Ceremony and Gala Dinner	
1800				
1830				
2300				
Registration	0800-1600	0730-1430	0800-1430	0800-1130
Exhibition		1000-1430	1000-1430	
Speaker Room		0730-1430	0730-1130	0800-1130

* Program is indicative only

PACKAGES

Key sponsorship opportunities are on offer to organisations who would like to differentiate their company from others in the marketplace, gain exposure and help raise awareness of your business, products and/or services.

We would be happy to discuss alternative sponsorship options to those outlined so we can tailor a package to fit in with your organisation's objectives and budget.

Please contact the college to discuss Sponsorship and Exhibition opportunities on 0493 043 419 or email events@phlebology.com.au

PLATINUM PARTNER \$26,000AUD/\$31,000NZD

The Platinum Partner is the conference's top sponsorship option, providing unmatched visibility, engagement and influence before, during and after the meeting.

Benefits Include:

- Premium exhibition space in a high-traffic, central location within the exhibition hall
 - 10-minute educational presentation during the scientific program
 - Exclusive masterclass during the scientific program
 - Opportunity to contribute to the training day program
 - 3-min speaking opportunity to address delegates during the exhibition hours
 - Exclusive sponsorship of the Gala Dinner (Saturday evening)
 - Speaking opportunity during the Gala Dinner (max 5 mins)
 - Premium logo placement across all major conference platforms, including:
 - Conference website
 - Conference app
 - Onsite signage
 - Delegate communications and marketing materials
 - Prominent branding on conference holding slides
 - Company logo on front of delegate Name Badge
 - Full-page advertisement in the delegate handbook/program
 - Featured sponsor content in a pre-conference email campaign (content supplied by sponsor)
 - Up to six (6) complimentary full conference registrations, including Welcome Reception and Gala Dinner
- Access to the delegate list (subject to delegate consent)

We can customise the partnership to ensure you gain maximum exposure for your organisation during the conference.

To discuss please contact the Event Coordinator on 0493 043 419 or email events@phlebology.com.au

PACKAGES

GOLD PARTNER \$16,000AUD/\$19,120NZD

The Gold Partner provides unmatched visibility, engagement and influence before, during and after the meeting.

Benefits Include:

- Standard exhibition space in a high-traffic, central location within the exhibition hall
- Choose one from below:
 - 10-minute educational presentation during the scientific program
 - Exclusive sponsorship Breakfast session (Sunday morning)
- Exclusive masterclass during the scientific program
- Opportunity to contribute to the Training Day program
- 3-min speaking opportunity to address delegates during the exhibition hours
- Exclusive sponsorship of the Welcome Reception (Friday evening)
- Speaking opportunity during the Welcome Reception (max 5 mins)
- Premium logo placement across major conference platforms, including:
 - Conference website
 - Conference app
 - Delegate communications and marketing materials
- Prominent branding on conference holding slides
- Full-page advertisement in the delegate handbook/program
- Featured sponsor content in a pre-conference email campaign (content supplied by sponsor)
- Up to four (4) complimentary full conference registrations, including Welcome Reception and Gala Dinner
- Access to the delegate list (subject to delegate consent)

We can customise the partnership to ensure you gain maximum exposure for your organisation during the conference.

To discuss please contact the Event Coordinator on 0493 043 419 or email events@phlebology.com.au

PACKAGES

SILVER PARTNER \$8,000AUD/\$9,560NZD

The Platinum Partner is the conference's top sponsorship option, providing unmatched visibility, engagement and influence before, during and after the meeting.

Benefits Include:

- Standard exhibition space in a high-traffic, central location within the exhibition hall
 - Choose one from below:
 - 10-minute educational presentation during the scientific program
 - Exclusive masterclass during the scientific program
 - Opportunity to contribute to the Training Day program
 - 3-min speaking opportunity to address delegates during the exhibition hours
 - Premium logo placement across major conference platforms, including:
 - Conference website
 - Conference app
 - Delegate communications and marketing materials
 - Prominent branding on conference holding slides
 - Full-page advertisement in the delegate handbook/program
 - Up to two (2) complimentary full conference registrations, including Welcome Reception and Gala Dinner
- Access to the delegate list (subject to delegate consent)

We can customise the partnership to ensure you gain maximum exposure for your organisation during the conference.

To discuss please contact the Event Coordinator on 0493 043 419 or email events@phlebology.com.au

PROMOTIONAL OPPORTUNITIES

WELCOME RECEPTION SPONSOR \$3,300 (RESERVED FOR GOLD)

This event is the first opportunity for delegates to reconnect with industry colleagues. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for company representative to briefly address guests (maximum 5 minutes)
- Acknowledgement as the Welcome Reception sponsor on all print and marketing material
- Opportunity to display company banner during the Welcome Reception (up to 4)
- 1 full page A4 advertisement in delegate handbook
- 4 x complimentary tickets to the Welcome Reception
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (at own cost)

GALA DINNER SPONSOR \$5,500 (RESERVED FOR PLATINUM)

It is the premium networking event where you have one of only few opportunities to address delegates at the ASM. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for a company representative to address guests (maximum 5 minutes)
- Opportunity to display company banners during Gala Dinner (up to 4)
- 1 full page A4 advertisement in delegate handbook
- Company logo printed on menus, guest tickets and on Gala Dinner Flyer
- 4 x complimentary tickets to the Gala Dinner
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)

BREAKFAST SESSION SPONSOR \$3,300AUD/\$3,945NZD

Sponsor a dedicated breakfast session and connect with delegates in a relaxed, engaging setting at the start of the conference day. This opportunity provides valuable brand exposure while allowing your organisation to share educational content, highlight key messages, and build meaningful connections with attendees.

PROMOTIONAL OPPORTUNITIES

MASTERCLASS \$2,200AUD/\$2,630NZD

This is an opportunity to host a small, interactive 120-minute educational experience for delegates. Exhibitors can connect directly with attendees by delivering valuable educational content while showcasing relevant products and solutions.

You are welcome to run your class in the format that best suits your offering; however, we ask that the experience include a genuine educational or demonstrative component and not be solely sales-focused.

Please note: This opportunity is available only to exhibitors with a confirmed booth booking. Places are limited, so we encourage you to secure your station early.

Inclusions:

- 1 clothed trestle table
- Power if needed

10 MINUTE EDUCATIONAL PRESENTATION \$2,200AUD/\$2,630NZD

This is a valuable opportunity to deliver an educational presentation during one of the main plenary sessions, placing your organisation directly in front of the full delegation. Designed to offer more than a standard exhibition presence, this session allows you to share expertise, highlight innovation, and contribute meaningful educational content to the conference program.

Presenting in a plenary session ensures maximum visibility, as all delegates will be gathered in the main room. It is an ideal opportunity to introduce new ideas, demonstrate best practice, address current challenges in the field, or showcase developments that support improved clinical knowledge and professional practice.

We ask that the presentation is educational in nature and not solely a sales pitch, ensuring delegates receive valuable content while also gaining insight into what your organisation has to offer.

INVITED SPEAKER \$2,200AUD/\$2,630NZD

Support the delivery of high-quality education by helping bring a leading speaker to our conference. This is a valuable opportunity for companies to align their brand with clinical excellence, innovation and professional development, while contributing directly to the learning experience of delegates. Your support will help secure expert insights, broaden the program's appeal and demonstrate your commitment to advancing the field.

Speakers supported through this opportunity must submit an abstract for consideration, and this option is only available until abstract submissions close. Companies are also required to notify the conference organisers of the proposed speaker so they can be appropriately included in conference promotions.

PROMOTIONAL OPPORTUNITIES

PROMOTIONAL ITEM SPONSOR \$2,200AUD/\$2,630NZD

Have your company logo printed on the front of conference satchels or a promotional product as chosen by the organising committee.

Inclusions:

- Company logo printed on the item
- 50-word company profile in delegate handbook
- Company logo displayed in all print, web & marketing material
- A copy of Delegate List
- Company logo displayed on screen during the conference

NAME BADGES \$2,200AUD (RESERVED FOR PLATINUM)

The delegates name badge is possibly one of the highest branding opportunities for the conference. As sponsor, your company's logo will be displayed prominently on the front of each delegate name badge. Note this is only available if not reserved by a Major Partner

Inclusions:

- Company logo printed on front of all delegate name badges
- 50-word company profile in delegate handbook
- Acknowledgement as the name badge sponsor on all print, web & marketing material
- A copy of Delegate List

COFFEE CART SPONSOR \$2,200AUD/\$2,630NZD

Stand out from the crowd by being the sponsor of our only 'real coffee' within the trade display on the main conference days. You have the opportunity to promote your organisation through this area with a possibility of the coffee cart being incorporated into your trade stand (dependant on venue).

Inclusions:

- Company logo displayed on the front of the coffee cart (dependant on setup)
- Opportunity to display a company banner on or near the coffee cart
- Acknowledgement as the coffee cart sponsor on all print, web & marketing material

ADVERTISING

HALF PAGE HANDBOOK ADVERTISEMENT \$550AUD/\$657NZD

Market your company and/or product with a half page A5 advertisement in the conference handbook.

Inclusions:

- 1 half page A5 Advertisement in conference handbook (supply in jpeg format with 5mm bleed)

FULL PAGE HANDBOOK ADVERTISEMENT \$1,100 AUD/\$1,340NZD

Market your company and/or product with a full A4 page advertisement in the conference handbook.

Inclusions:

- 1 Full page A4 Advertisement in conference handbook (supply in jpeg format with 5mm bleed)

EMAIL MARKETING CAMPAIGN \$1,100AUD/\$1,340NZD

Send an email marketing campaign to the ACP database of approximately 5,000 contacts including all members, delegates and interested parties.

Inclusions:

- 1 x Marketing campaign (provided by you and subject to approval) emailed to the ACP marketing database

WEBSITE ADVERTISEMENT \$1,100AUD/\$1,340NZD

Promote your company product on the homepage of the conference website through a sidebar advertisement.

Inclusions:

- 1 Sidebar advertisement (provided by you and subject to approval) added to the home page of the conference website.

Note: advertising options only do not have any other inclusions or discounts.

EXHIBITION

STANDARD EXHIBITION BOOTH

Size	2.5m wide x 1.5m deep x 2m high
Cost	\$4,750.00

Exhibitors will have the opportunity to connect with conference delegates during morning tea, lunch and afternoon tea breaks as meals will be served in a centralised networking area to maximise exposure to delegates.

INCLUSIONS

- 1 x Exhibition space (2.5m x 1.5M)
- 1 x Table (if required)
- 1 x Chair (if required)
- 1 x Company Name on Fascia
- 1 x 4 amp power board (4 outlets)
- 2 x spotlights
- 100-word company profile in delegate handbook
- Company logo displayed in all print, web & marketing material
- A copy of Delegate List
- 2 complimentary registrations including tickets to the Welcome Reception & Conferring Ceremony/Gala Dinner

**BOOK BY 7
SEPTEMBER
2026 TO
RECEIVE
A \$500
DISCOUNT***

CUSTOM STANDS

Exhibitors wishing to arrange for the construction of custom-built stands **must advise the Conference Organiser** and supply full details of the stand design and chosen contractor and obtain approval of the design prior to build.

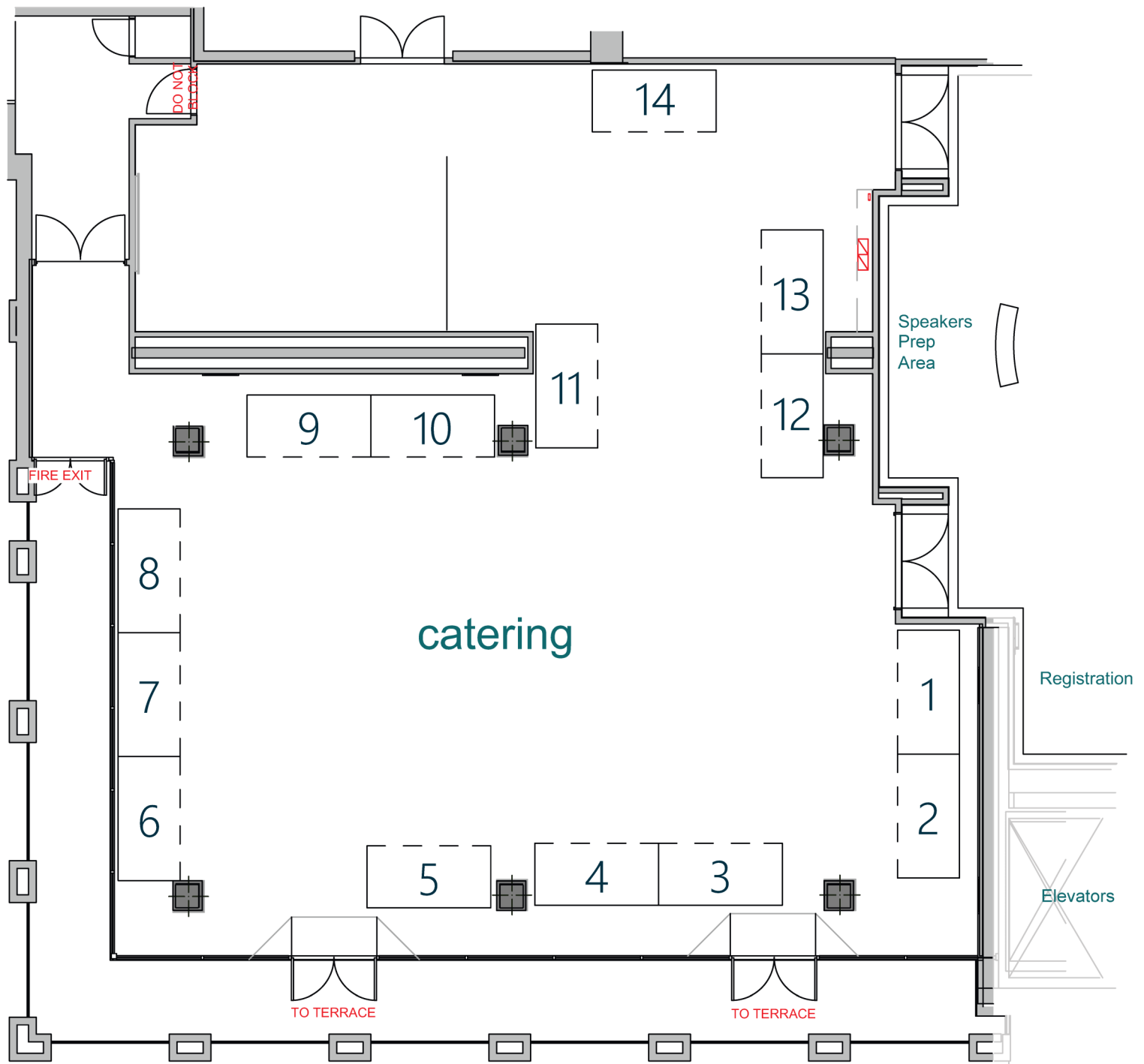
EXHIBITOR'S INFORMATION

Please check the 'SPONEX' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in/out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

*Signed booking form to be received by Monday 31 August in order to secure the \$500 discount. Applies to major sponsors (platinum, gold and silver) and exhibition booth bookings only.

EXHIBITION FLOOR PLAN



Stands 11 - 14 are 2000mm high

Stands 1 - 10 are 2480mm high

*Floor plan is subject to change

EXHIBITION

EXHIBITION SUPPLIER

Our exhibition supplier is Peek Exhibition. Their contact details are:

Contact Person: Fiona
Phone Numbers: +64 21 849 969
Email: Fiona.l@peek.co.nz

EXHIBITOR SIGNAGE

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

EXHIBITION/SPONSORSHIP APPLICATION

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded. Payment of invoice will confirm your participation. All space is allocated on a first in first served basis with preference to Major and Supporting Partners.

ALLOCATION OF SPONSORSHIP AND EXHIBITION SITES

Sponsorship will be allocated on receipt of a signed booking form and deposit payment. The committee will allocate site positions after taking into consideration each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The committee reserves the right to alter the exhibition floor plan at any time.

FURNITURE & UPGRADES

If you would like to order any additional furniture or stand upgrades, please contact the exhibition supply company on the details above.

CATERING

All catering will be held amongst the trade/exhibition display areas as marked on the floorplan. In some circumstances these positions may need to be altered when onsite. All exhibitors will be catered for at least 15 minutes prior to the scheduled catering breaks.

INTERNET ACCESS

Wi-Fi internet will be available in the conference areas for conference delegates and exhibitors.

REGISTRATION

All attending company representatives must be registered for the Conference, including complimentary registrations. Group discounted rates have been negotiated with the hotel.

ACCOMMODATION

You must book your accommodation through the accommodation booking website to receive the discounted rate.

TERMS AND CONDITIONS

GENERAL

- Discounted packages must be booked by 31 August 2026 to qualify for the discount.
- All major sponsor and exhibition bookings are to be received by 31 January 2027.
- Minor sponsorship and advertising bookings to be received by 28 February 2027.
- By completing the application form you accept the terms and conditions outlined.
- Details may change without notice.
- Sponsorship and exhibition applications and advertising requests are considered in order of receipt of application form.
- Bookings will not be confirmed until the completed form has been returned and full payment received.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location until all monies have been paid.
- No exhibitor shall occupy allocated space until all monies owing by the exhibitor are paid in full.
- All prices are quoted in Australian dollars and converted to NZD at date 04/08/2026 and include GST.

IF YOU NEED TO CANCEL

- You must notify us immediately in writing if you wish to cancel.
- Cancellations received up to four months prior to the ASM will be refunded less a 50% cancellation fee.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- In the event that the conference is cancelled or delayed through no fault of ACP including but not limited to pandemics, fire, flood, labour disputes, natural disasters, acts of god, civil disorders, riots, work stoppages, slowdowns or disputes, or other similar events, then the exhibitor/sponsor shall not be entitled to any refund or to claim for any loss or damage.

EXHIBITION STAFF

- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibition staff registrations.
- Exhibitors are responsible for ensuring all staff have been registered 4 weeks prior to the commencement of the event.

HOURS

- ACP shall determine the hours during which the exhibition shall be open and hours of access for exhibitors including any variations of such times as shall be necessary.

FLOOR PLAN

- ACP shall determine the floorplan and reserves the right to make changes if deemed necessary. Changes and alternative booth locations will be discussed with exhibitors if such is the case.

BOOKINGS

Please feel free to contact the Event Coordinator to discuss your options on 0493 043 419 or email events@phlebology.com.au

To book your sponsorship and/or exhibition package, please complete the online booking form via the link:

<https://form.jotform.com/261857558777883>

Or scan the QR code below.

