

SPONSORSHIP AND EXHIBITION PROSPECTUS

MELBOURNE 2026



**26th Annual Scientific Meeting of
The Australasian College of Phlebology
24 - 27 April 2026
Park Hyatt, Melbourne, Australia**



INVITATION

We are delighted to invite you to be part of ACP2026, the leading event in the field of phlebology, taking place from 24 - 27 April 2026 at the Park Hyatt Melbourne.

This flagship conference will bring together leading experts, clinicians, researchers, and healthcare professionals from around the world, who are dedicated to the diagnosis and management of venous and lymphatic disorders. It presents a unique opportunity for your organisation to engage with key decision-makers, showcase your products or services, and reinforce your commitment to excellence in education and patient care.

Our delegates are incredibly time-poor, making this conferences a rare and valuable occasion for them to engage meaningfully with industry suppliers. Don't miss this chance to connect one-on-one with professionals who are actively seeking innovative solutions and support beyond the demands of their busy practices.

As a sponsor or exhibitor, you will benefit from:

- * Targeted exposure to specialised medical professionals
- * Branding opportunities across event materials and platforms
- * Dedicated exhibition space for live product demonstrations and networking
- * Inclusion in both digital and printed promotional materials

In response to feedback from previous years, we have decided to extend our morning tea breaks to allow more time for interaction between our exhibitors to our delegates.

Enclosed, you will find details of our sponsorship and exhibition packages. If you have any ideas or require a customised option, please do not hesitate to reach out.

We look forward to welcoming you to Melbourne for what promises to be an exciting and impactful Annual Scientific Meeting.

Warm Regards
ACP2026 Organising Committee

The Australasian College of Phlebology
Level 5, 7 Help Street, Chatswood NSW 2067
E: events@phlebology.com.au
M: 0493 043 419
www.phlebology.com.au

WHY ATTEND?

Attending our conference offers valuable exposure, leads, and industry connections while showcasing your commitment to healthcare.

Beyond immediate sales, establishing strong professional connections can lead to long-term benefits. Whether it's through continued partnerships, speaking engagements, or collaborations on future research or projects, exhibiting at our conference opens the door to ongoing professional relationships.

Below are some key ways in which companies can benefit from supporting our conference:

1. Targeted Marketing and Brand Visibility

Reach the Right Audience: These events attract specialists like vein doctors, dermatologists, and nurses—people who influence treatment choices.

Boost Brand Awareness: Your logo and name appear on banners, materials, and online, helping build recognition among key professionals.

2. Lead Generation and Sales

Meet Qualified Leads: Attendees are often looking for new solutions and are more likely to engage with exhibitors.

Better Conversion Rates: In-person interactions build trust and make it easier to turn interest into sales.

3. Networking Opportunities

Connect with Decision-Makers: Smaller conferences make it easier to talk directly with influential people in the field.

Build Long-Term Relationships: These connections can lead to future collaborations, referrals, or business deals.

4. Showcase Expertise

Present Products or Innovations: Live demos and presentations position your company as a leader in vein care.

Build Credibility: Sharing useful knowledge boosts your reputation among healthcare professionals.

5. Stay Updated on Industry Trends

Market Insights: Learn about new treatments, competitor offerings, and gaps in the market.

Get Feedback: Talk to practitioners directly to improve your products based on real-world use.

6. Cost-Effective Marketing

High ROI: Small conferences are more affordable than large events or ads, but still offer high-impact exposure.

Lasting Impact: Post-event materials and continued visibility help extend the benefits long after the conference ends.

7. Support the Medical Community

Show Commitment to Healthcare: Being involved shows you care about advancing treatment and patient care.

Support Education: Many events offer continuing education credits—your support helps make that possible.

PROGRAM AT A GLANCE

	Friday 24 April	Saturday 25 April	Sunday 26 April	Monday 27 April
800	Arrival Tea and Coffee			
830	Training Day Intro	Opening Session	Plenary Session	Plenary Session
900	Basic Stream Advanced Stream			
930				
1000				
1030	Morning Tea		Morning Tea	
1100				
1130	Basic Stream Advanced Stream	Plenary Session	Plenary Session	Plenary Session
1200				
1230				
1300	Lunch			
1330				ACP2026 Closing
1400		Lunch		
1430	Ultrasound Workshop	Plenary Session	Practical Workshops	
1500				
1530	Afternoon Tea			
1600				
1630	Ultrasound Workshop	Poster Session		
1700				
1730				
1800			Pre-ceremony drinks	
1830	Welcome Reception		Conferring Ceremony and Gala Dinner	
Registration	0800-1600	0730-1430	0800-1430	0800-1130
Exhibition		1000-1430	1000-1430	1000-1130
Speaker Room		0730-1430	0730-1130	0800-1130

* Program is indicative only

SPONSORSHIP

Key sponsorship opportunities are on offer to organisations who would like to differentiate their company from others in the marketplace, gain exposure and help raise awareness of your business, products and / or services. We would be happy to discuss alternative sponsorship options to those outlined so we can tailor a package to fit in with your organisation's objectives and budget.

Please contact the college to discuss Sponsorship and Exhibition opportunities on 0493 043 419 or email events@phlebology.com.au

MAJOR SPONSOR \$26,000

As a major sponsor you will have clear visibility to key industry leaders and delegates as a major partner of the Annual Scientific Meeting. You will enjoy the following benefits in the lead up and during the conference.

INCLUSIONS

Acknowledgment as an official ASM Partner

Opportunity to sponsor the Gala Dinner or Welcome Reception (dependant on availability)

Opportunity to display a company banner during the sponsored function (banners supplied by sponsor)

Opportunity for company representative to briefly address guests during function (maximum 5 minutes)

1 x Premium Exhibition Stand (approximately 6m x 2m)

1 x Workshop Station

2 x Email Marketing Campaigns (content to be supplied)

Full Page (A4) Handbook Advertisement

4 x Complimentary representative registrations including Welcome Reception and Gala Dinner

Plus additional inclusions listed on page 8

We can customise the partnership to ensure you gain maximum exposure for your organisation during the conference.

To discuss please contact the Event Coordinator on 0493 043 419 or email events@phlebology.com.au

SPONSORSHIP

WELCOME RECEPTION SPONSOR \$3,300

This event is the first opportunity for delegates to reconnect with industry colleagues. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for company representative to briefly address guests (maximum 5 minutes)
- Acknowledgement as the Welcome Reception sponsor on all print and marketing material
- Opportunity to display company banner during the Welcome Reception (up to 4)
- 1 full page A4 advertisement in delegate handbook
- 4 x complimentary tickets to the Welcome Reception
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (at own cost)

GALA DINNER SPONSOR \$5,500

It is the premium networking event where you have one of only few opportunities to address delegates at the ASM. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for a company representative to address guests (maximum 5 minutes)
- Opportunity to display company banners during Gala Dinner (up to 4)
- 1 full page A4 advertisement in delegate handbook
- Company logo printed on menus, guest tickets and on Gala Dinner Flyer
- 4 x complimentary tickets to the Gala Dinner
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)

WIFI SPONSOR \$1,100

Help delegates stay connected by sponsoring the Wi-Fi connection. Your company will be promoted to the full conference delegation through a personalised Wi-Fi login password.

SPONSORSHIP

PRACTICAL WORKSHOP STATION \$1,100

Opportunity to run a small practical station over a 90 - 120 minute session. Get up close with our delegates and have small group discussions while exposing each group to the products you have to offer. You run the station how you want, we only ask that your station offer an educational hands-on or demonstrative experience, not solely a sales pitch. Each station will have a maximum of 10 delegates rotating every 25 minutes. Note: Only available to exhibitors with a booth booked. Stations are limited so get in quick.

Inclusions

- 1 clothed trestle table
- Power available if needed

COFFEE CART SPONSOR \$2,200

Stand out from the crowd by being the sponsor of our only 'real coffee' within the trade display on the main conference days. You have the opportunity to promote your organisation through this area with a possibility of the coffee cart being incorporated into your trade stand (dependant on venue). The added bonus is that our delegate giveaway this year will be a coffee keep cup, so if you sponsor both you can have your name all over the coffee that is quite important to delegates and Melbournites in general!

Inclusions:

- Company logo displayed on the front of the coffee cart (dependant on setup)
- Opportunity to display a company banner on or near the coffee cart
- Acknowledgement as the coffee cart sponsor on all print, web & marketing material

PROMOTIONAL ITEM SPONSOR \$2,200

Have your company logo printed on the front of all the conference satchels or promotional product as chosen by the organising committee. This year we are planning on giving delegates a coffee keep cup which aligns with Melbourne's reputation for having the best coffee in Australia.

Inclusions:

- Company logo printed on the item
- 50-word company profile in delegate handbook
- Company logo displayed in all print, web & marketing material
- A copy of Delegate List
- Company logo displayed on screen during the conference

SPONSORSHIP

NAME BADGES \$1,100

The delegates name badge is possibly one of the highest branding opportunities for the conference. As sponsor, your company's logo will be displayed prominently on the front of each delegate name badge.

Inclusions:

- Company logo printed on front of all delegate name badges
- 50-word company profile in delegate handbook
- Acknowledgement as the name badge sponsor on all print, web & marketing material
- A copy of Delegate List

TRAINEE PRIZES

Each year we will be awarding our trainees who present the best during the conference with the following awards:

Best Trainee Presentation (Oral)	\$1000.00
Best Trainee Presentation (Poster)	\$500.00

TRADE PASSPORT PRIZE DRAW

We will be implementing a trade passport that delegates can use to get stamped by each trade booth to go in the draw for a prize. We welcome any prize from companies that will incentivise delegates to complete the book to enter the draw. Suggested prizes are:

- A bottle of Penfolds Grange or other premium wine
- Experience vouchers
- Dinner vouchers
- Products/equipment (medical)

SPONSORSHIP AND EXHIBITION ADDITIONAL INCLUSIONS

All sponsors and exhibitors* will also receive the following inclusions

- 100-word company profile in delegate handbook
- Company logo and link on conference website
- Company logo displayed in all print, web & marketing material
- Company logo displayed on screen during the conference
- A copy of Delegate List
- 2 complimentary registrations including tickets to the Welcome Reception & Conferring Ceremony/ Gala Dinner (exhibitors only)

*Above inclusions are not for advertisers only

ADVERTISING

HALF PAGE HANDBOOK ADVERTISEMENT \$550

Market your company and/or product with a half page A5 advertisement in the conference handbook.

Inclusions:

- 1 half page A5 Advertisement in conference handbook (supply in jpeg format with 5mm bleed)

FULL PAGE HANDBOOK ADVERTISEMENT \$1,100

Market your company and/or product with a full A4 page advertisement in the conference handbook.

Inclusions:

- 1 Full page A4 Advertisement in conference handbook (supply in jpeg format with 5mm bleed)

EMAIL MARKETING CAMPAIGN \$1,100

Send an email marketing campaign to the ACP database of approximately 5,000 contacts including all members, delegates and interested parties.

Inclusions:

- 1 x Marketing campaign (provided by you and subject to approval) emailed to the ACP marketing database

WEBSITE ADVERTISEMENT \$1,100

Promote your company product on the homepage of the conference website through a sidebar advertisement.

Inclusions:

- 1 Sidebar advertisement (provided by you and subject to approval) added to the home page of the conference website.

EXHIBITION

STANDARD

Size	2m x 2m
Cost	\$4,400.00



PREMIUM

Size	6m x 2m
Cost	\$8,800.00

Exhibitors will have the opportunity to connect with conference delegates during morning tea, lunch and afternoon tea breaks as meals will be served in a centralised networking area to maximise exposure to delegates.

INCLUSIONS

- 1 x Exhibition space
- 1 x Table (if required)
- 1 x Chair (if required)
- 1 x Company Name on Fascia
- 1 x 4 amp power board (4 outlets)

CUSTOM STANDS

Exhibitors wishing to arrange for the construction of custom-built stands must advise the Conference Organiser and supply full details of the stand design and chosen contractor and obtain approval of the design prior to build.

EXHIBITOR'S INFORMATION

Please check the 'SPONEX' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in/out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

*Signed booking form to be received by Monday 1 September in order to secure the \$500 discount. Applies to exhibition booths only.

EXHIBITION

EXHIBITION SUPPLIER

Our exhibition supplier is Expo Evolution. Their contact details are:

Contact Person: Craig Hoskinson
Phone Numbers: 02 9604 3075 / 0411 889 984
Email: craig@expoevolution.com.au

EXHIBITOR SIGNAGE

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

EXHIBITION/SPONSORSHIP APPLICATION

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded. Payment of invoice will confirm your participation. All space is allocated on a first in first served basis with preference to Major and Supporting Partners.

ALLOCATION OF SPONSORSHIP AND EXHIBITION SITES

Sponsorship will be allocated on receipt of a signed booking form and deposit payment. The committee will allocate site positions after taking into consideration each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The committee reserves the right to alter the exhibition floor plan at any time.

FURNITURE & UPGRADES

If you would like to order any additional furniture or stand upgrades, please contact the exhibition supply company on the details above.

CATERING

All catering will be held amongst the trade/exhibition display areas as marked on the floorplan. In some circumstances these positions may need to be altered when onsite. All exhibitors will be catered for at least 15 minutes prior to the scheduled catering breaks.

INTERNET ACCESS

Wi-Fi internet will be available in the conference areas for conference delegates and exhibitors.

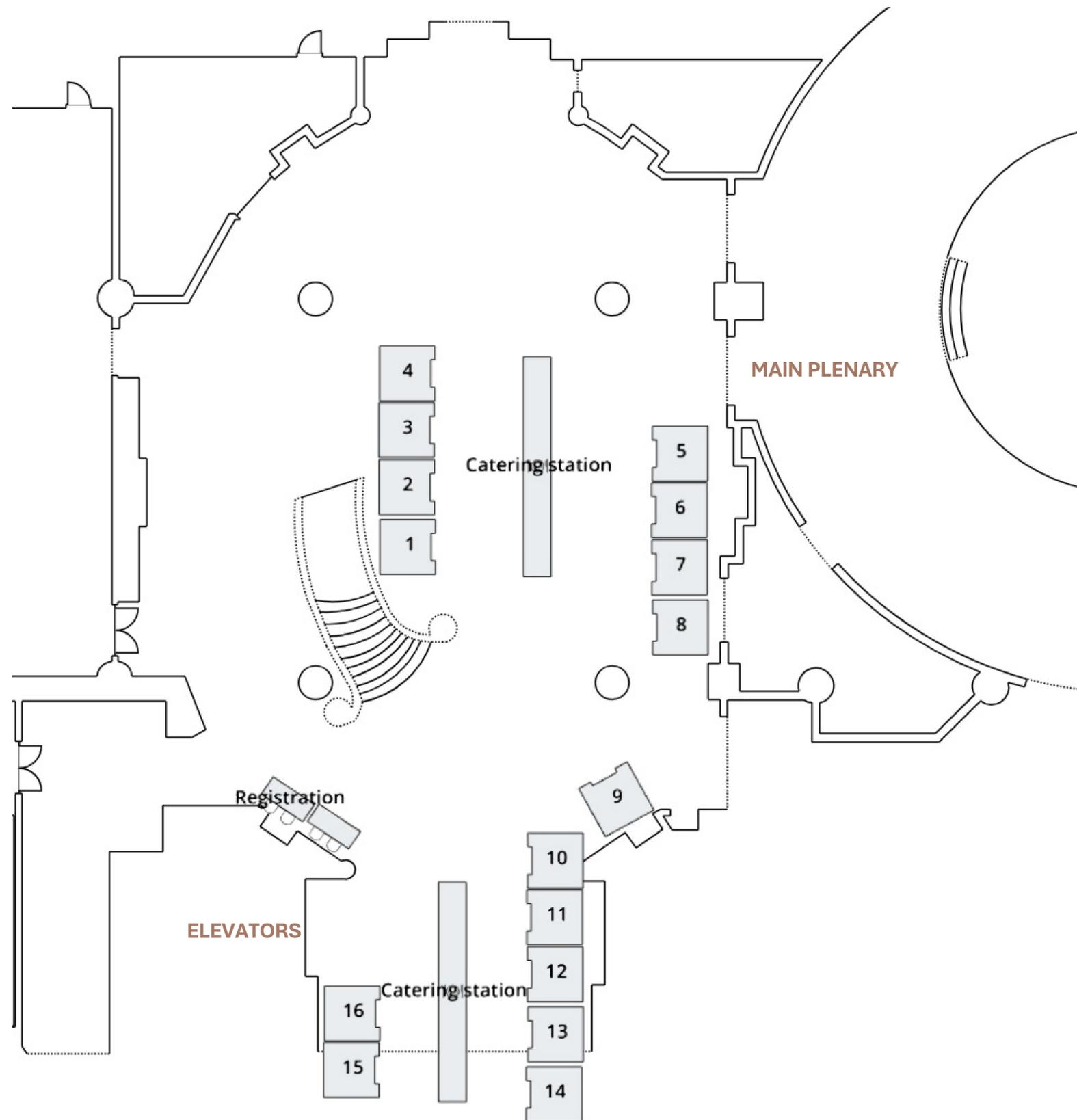
REGISTRATION

All attending company representatives must be registered for the Conference, including complimentary registrations. Group discounted rates have been negotiated with the hotel.

ACCOMMODATION

You must book your accommodation through the accommodation booking website to receive the discounted rate.

EXHIBITION FLOOR PLAN



*Floorplan is subject to change

TERMS AND CONDITIONS

GENERAL

- Discounted packages must be booked by 1 September 2025 to qualify for the discount.
- All major sponsor and exhibition bookings are to be received by 31 January 2026.
- Minor sponsorship and advertising bookings to be received by 28 February 2026.
- By completing the application form you accept the terms and conditions outlined.
- Details may change without notice.
- Sponsorship and exhibition applications and advertising requests are considered in order of receipt of application form.
- Bookings will not be confirmed until the completed form has been returned and full payment received.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location until all monies have been paid.
- No exhibitor shall occupy allocated space until all monies owing by the exhibitor are paid in full.
- All prices are quoted in Australian dollars and include GST.

IF YOU NEED TO CANCEL

- You must notify us immediately in writing if you wish to cancel.
- Cancellations received up to four months prior to the ASM will be refunded less a 50% cancellation fee.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- In the event that the conference is cancelled or delayed through no fault of ACP including but not limited to pandemics, fire, flood, labour disputes, natural disasters, acts of god, civil disorders, riots, work stoppages, slowdowns or disputes, or other similar events, then the exhibitor/sponsor shall not be entitled to any refund or to claim for any loss or damage.

EXHIBITION STAFF

- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibition staff registrations.
- Exhibitors are responsible for ensuring all staff have been registered 4 weeks prior to the commencement of the event.

HOURS

- ACP shall determine the hours during which the exhibition shall be open and hours of access for exhibitors including any variations of such times as shall be necessary.

FLOORPLAN

- ACP shall determine the floorplan and reserves the right to make changes if deemed necessary. Changes and alternative booth locations will be discussed with exhibitors if such is the case.

BOOKINGS

Please feel free to contact the Event Coordinator to discuss your options on 0493 043 419 or email events@phlebology.com.au

To book your sponsorship and/or exhibition package, please complete the online booking form via the link:

<https://form.jotform.com/251891176252864>

Or scan the QR code below.

