



ACP2022 SYDNEY

20 – 23 MAY 2022
CROWNE PLAZA, COOGEE

**22ND ANNUAL SCIENTIFIC MEETING OF
THE AUSTRALASIAN COLLEGE OF PHLEBOLOGY
CROWNE PLAZA HOTEL COOGEE**

SPONSORSHIP AND EXHIBITION PROSPECTUS

INVITATION

Dear Colleagues and Friends,

It is my pleasure to invite you to Coogee Beach, Sydney for the 22nd Annual Scientific Meeting (ASM) of the Australasian College of Phlebology (ACP).



Following on from our previous meetings you can expect to see our courses, keynote lectures, original papers and highly valuable panel discussions.

As past delegates have come to expect the ASM will offer a great social program including a wonderful Welcome Reception where you can catch up with colleagues in a relaxed setting prior to the conference, and the Award Ceremony and Gala Dinner that always provides a great night of entertainment and fun.

I look forward to your participation in the Annual Scientific Meeting and seeing you all in Sydney.

Dr Simon Thibault
President
Australasian College of Phlebology

The Australasian College of Phlebology
Level 5, 7 Help Street,
Chatswood, NSW 2067
T: + 61 2 9386 1811
E: events@phlebology.com.au

ASM CONVENER

Dr David Connor

EXECUTIVE MANAGER

Zivka Nicholls

SPONSORSHIP & EXHIBITION

Jan Cornay

LOCATION

COOGEE BEACH, SYDNEY

Coogee is one of Australia's oldest beachside suburbs and is teeming with charm. You've got the obligatory soft white sand, ocean pools, seaside parks and spectacular views but with a relaxed vibe. You'll find adventure too, from coastal walks to snorkeling or diving in an aquatic sanctuary teeming with marine life. Besides swimming and relaxing on soft sand, Coogee Beach is where you can start, or finish, the Bondi to Coogee Coastal Walk. The 6km trail winds along sandstone cliffs to other pretty beaches, including Bronte and Clovelly. You can spot whales along the coast between May and November during their annual migration.

Coogee boasts a vibrant cafe, bar and restaurant scene. The grand Coogee Bay Hotel has been a seaside retreat since 1873. Coogee Pavilion is a multi-level eatery with rooftop bar, Barzura is a popular local café and Bistro on The Greens is a bright, casual option at South Coogee Bowling Club.

GETTING THERE

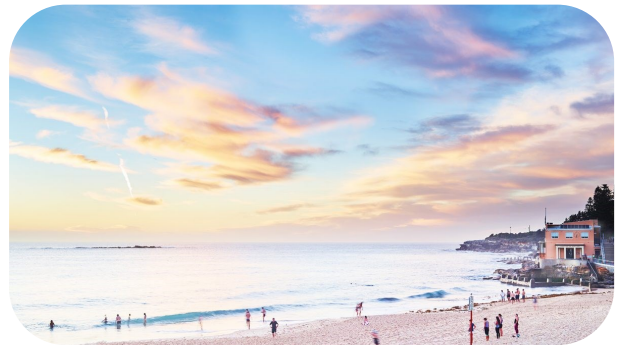
Getting to Coogee is easy by public transport, with buses stopping next to Coogee Beach, a popular beach for families with young children. It's about a half hour trip from the hub of Central station.

Taxis are readily available on arrival at the airport and the cost is approx. \$30-\$40.

All major car rental companies are located at Sydney airport .

WEATHER

May is a comfortable month in Sydney, with the average temperature ranging between max 20°C (68°F) and min 12°C (54°F). The temperature of the sea in May is cooler than at other times of the year but is still warm enough to swim if you do decide to visit the beach. The waters around the coast of Sydney are 20°C on average in May.



VENUE

CROWNE PLAZA COOGEE

Charming visitors with its pristine coastline and unspoiled beauty, Crowne Plaza Sydney Coogee Beach has been known as one of Sydney's most iconic beach retreats. Recently reimagined to reflect the coastal locale and just steps from Coogee Bay, breathtaking panoramic sea views and a connection to Sydney's landmarks awaits you.

From the moment you arrive, you'll feel the natural spirit of Coogee. With its clear blue waters, cafés, indigenous roots and picture-perfect sea bath, it is the ideal locale for an inspiring seaside break.

Within its commanding position on Sydney's coastline, the hotel offers a stimulating environment, filled with world famous coastal walks, boutique fashion outlets and access to Sydney's latest super venue, Estate, which sits right on our doorstep!

ACCOMMODATION

Escape to our Sydney beachside hotel. With spacious guestrooms and magnificent ocean views, you'll wake up each morning feeling refreshed and relaxed. Our Coogee Hotel offers 210 modern, well-appointed rooms, deluxe bedding, and premium amenities to ensure an enjoyable stay. Many rooms feature a spacious balcony with views of the ocean. It's hotel accommodation in Coogee Beach at its best.

HOTEL DINING

SHUTTERS RESTAURANT: Taking design inspiration from vibrant Miami, the perfect place to relax and look out onto Coogee Beach.

ESTATE KITCHEN: The most sophisticated of the three Estate venues, Kitchen embraces local seafood among classic favourites for local diners and international guests.

ESTATE TAQUERIA: This cantina is brought to life with eccentric patterns, neon lights and bursts of blue and yellow furniture. With 40 different tequilas behind the bar, soft tortilla tacos on the menu and a DJ on Friday and Saturday nights.

ESTATE TERRACE: Drawing inspiration from northern California, channelling beach club vibes with an open-air entertainment area.



EXAMPLE: PROGRAM AT A GLANCE

	Friday 20 May	Saturday 21 May	Sunday 22 May	Monday 23 May
0800	Phlebology Training Course			
0830				
0900		Venous Interventions I	C1 Disease	Treatment Planning
0930				
1000		Morning Tea		
1030				
1100	Phlebology Training Course	Ultrasound Insights	Venous Interventions II: Cyanoacrylate Closure	Venous Interventions III
1130				
1200			Lunch	
1230				
1300	Ultrasound Workshop	Deep Veins and Pelvic Veins	Innovations in Compression	Venous Thromboembolism
1330				
1400			Afternoon Tea	
1430				
1500	Ultrasound Workshop	Lipoedema and Lymphoedema	Poster Session	Cases and Clinical Puzzles
1530				
1600				
1630				
1700		Masterclass		
1730				
1800	Welcome Reception	Free Evening	Conferring Ceremony and Gala Dinner	Invited Speakers Dinner (by invitation)
Registration	0800-1600	0800-1600	0800-1330	0800-1600
Exhibition		1000-1600	1000-1530	1000-1600
Speaker Room		0800-1600	0800-1330	0800-1600

* Program is indicative only

SPONSORSHIP

Key sponsorship opportunities are on offer to organisations who would like to differentiate their company from others in the marketplace, gain exposure and help raise awareness of your business, products and / or services. We would be happy to discuss alternative sponsorship options to those outlined so we can tailor a package to fit in with your organisation's objectives and budget.

Please contact the college to discuss Sponsorship and Exhibition opportunities on 0493 043 419 or email events@phlebology.com.au

MAJOR SPONSOR \$20,000

As a major sponsor you will have clear visibility to key industry leaders and delegates as a major partner of the Annual Scientific Meeting. You will enjoy the following benefits in the lead up and during the conference.

INCLUSIONS

- Opportunity to sponsor the Gala Dinner or Welcome Reception (dependant on availability)
- 1 x Premium Exhibition Stand in a preferred position
- 50-word company profile on conference website
- 2 x Email Marketing Campaigns (content to be supplied)
- Company logo and link on conference website
- 2 x Satchel Inserts
- Company logo displayed on all print & marketing materials
- Opportunity to display a company banner during the sponsored function (banners supplied by sponsor)
- A copy of the Delegate List
- 2 x A4 Ads (or double page spread) in the ASM Handbook
- Company logo displayed on screen during the conference
- 4 x Complimentary registrations including Welcome Reception and Gala Dinner
- Acknowledgment as an official ASM Partner

We can customise the partnership to ensure you gain maximum exposure for your organisation during the conference. To discuss please contact the college on +61 2 9386 1811 or email events@phlebology.com.au

SPONSORSHIP

WELCOME RECEPTION SPONSOR \$5,000

This event is the first opportunity for delegates to reconnect with industry colleagues. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for company representative to briefly address guests (maximum 5 minutes)
- Acknowledgement as the Welcome Reception sponsor on all print and marketing material
- Opportunity to display company banner during the Welcome Reception (up to 4)
- 50-word company profile on conference website
- Company logo and link on conference website
- 1 full page advertisement in Conference Handbook
- 6 x complimentary tickets to the Welcome Reception
- Company logo printed on guest tickets
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)
- A copy of delegate list
- Company logo displayed on screen during the conference

GALA DINNER / CEREMONY SPONSOR \$5,000

It is the premium networking event where you have one of only few opportunities to address delegates at the ASM. Note this is only available if not reserved by a Major Partner. Inclusions:

- Opportunity for a company representative to address guests (maximum 5 minutes)
- Opportunity to display company banners during Gala Dinner (up to 4)
- Company logo printed on menus and guest tickets
- 50-word company profile on conference website
- Company logo and link on conference website
- 1 full page advertisement in the Conference Handbook
- Company logo displayed in all print & marketing material
- 6 x complimentary tickets to the Gala Dinner
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)
- A copy of Delegate List
- Company logo displayed on screen during the conference

ENTERTAINMENT SPONSOR

We offer sponsors the opportunity to add their own flavour of entertainment to the function (Note: this will have to compliment the theme of the evening). You simply have to cover the cost of the entertainment, so if you have any ideas to add an entertaining feature to the program, we would be happy to discuss on +61 2 9386 1811.

SPONSORSHIP

NAME BADGES \$3,300

The delegates name badge is possibly one of the highest branding opportunities for the conference. As sponsor, your company's logo will be displayed prominently on the front of each delegate name badge. Inclusions:

- Company logo printed on front of all delegate name badges
- 50-word company profile, logo on conference website and conference handbook
- Acknowledgement as the name badge sponsor on all print & marketing material
- A copy of Delegate List
- Company logo displayed on screen during the conference

RECHARGE STATION SPONSOR \$3,300

Have your company brand displayed on the customised recharge station. Inclusions:

- Recharge station for 3 days which includes a digital screen to display your customised brand / message
- Acknowledgement as recharge station sponsor on all print & marketing material
- 50-word company profile, logo on conference website and conference handbook
- A copy of Delegate List
- Company logo displayed on screen during the conference

COFFEE CART \$3,300

A unique opportunity which provides one-on-one interaction with delegates throughout the conference. Inclusions:

- Company logo displayed on the front of the coffee cart
- Acknowledgement as the coffee cart sponsor on all print & marketing material
- Opportunity to display a company banner near the coffee cart
- 50-word company profile, logo on conference website and conference handbook
- A copy of Delegate List
- Company logo displayed on screen during the conference

SACHEL SPONSOR \$3,300

Have your company logo printed on the front of all the conference satchels. Inclusions:

- Company logo printed on the front of conference satchel
- 50-word company profile, logo on conference website and conference handbook
- Company logo displayed on all print & marketing material
- A copy of Delegate List
- Company logo displayed on screen during the conference

SPONSORSHIP

CONFERENCE APP SPONSOR \$3,300

Put your company's products and services in the palm of conference delegates. The conference app is the primary mechanism by which delegates choose sessions to attend, and navigate around the conference. Inclusions:

- Company logo displayed on the conference app landing page
- Company logo included on all main conference app pages
- Naming rights as 'Conference App Sponsor' on all print & marketing material
- 50-word company profile, logo on conference website and conference handbook
- A copy of Delegate List
- Company logo displayed on screen during the conference

WHOLE DAY CATERING \$2,200

Enjoy exclusive naming rights to one days catering including morning tea, lunch and afternoon tea. Inclusions:

- Company banners provided by sponsor to be displayed during the chosen day at the buffet
- Company logo displayed on screen prior to each break time of your sponsorship
- Opportunity to provide branded items such as napkins
- Acknowledgement as catering sponsor on all print & marketing material
- 50-word company profile, logo on conference website and conference handbook
- A copy of Delegate List

POCKET PROGRAM \$2,200

The Pocket Program is the official conference guide for all attendees, your profile will displayed continuously throughout. Inclusions:

- Company logo displayed on the front and back of Pocket Program
- Acknowledgement as Pocket Program sponsor in all print & marketing material
- 50-word company profile, logo on conference website and conference handbook
- A copy of Delegate List
- Company logo displayed on screen during the conference

SPONSORSHIP

HOTEL KEYCARDS \$2,200

Opportunity to have your company logo printed on all hotel keycards during the conference. Inclusions:

- Keycards printed with your company logo/design for all hotel delegates
- 50-word company profile, logo on conference website and conference handbook
- Company logo displayed in all print & marketing material
- A copy of Delegate List
- Company logo displayed on screen during the conference

CONFERENCE HANDBOOK ADVERTISEMENT \$1,100

Market your company and/or product with a full A4 page advertisement in the conference handbook. Inclusions:

- 1 Full page Advertisement in conference handbook
- A copy of Delegate List

SACHEL INSERTS \$1,100

Opportunity to provide an insert, delegate gift or promotional item in the conference satchel (insert item/ gift is subject to organiser approval). Inclusions:

- 1 insert up to A4 size brochure (company to provide insert at their own cost)
- A copy of Delegate List

WIFI SPONSOR \$2,200

Help delegates stay connected by sponsoring the Wi-Fi connection. Your company will be promoted to the full conference delegation through a personalised Wi-Fi login password.

EXHIBITION

STANDARD BOOTH (BOOTHS 4 - 10)

Size	3m x 1m
Standard	\$5,500.00

PREMIUM BOOTH (BOOTHS 1 - 3)

Size	5m x 2m
Standard	\$8,800.00

Exhibitors will have the opportunity to connect with conference delegates during morning tea, lunch and afternoon tea breaks as meals will be served in a centralised networking area to maximise exposure to delegates. As an exhibitor, your organisation will receive a high level of exposure and recognition through the following entitlements.

INCLUSIONS

- 1 x Exhibition booth
- 1 x table (if required)
- 1 x Standard chair (if required)
- 1 x Company Name on Fascia Board (Max 25 characters)
- 2 x 60w spotlights
- 1 x 4 amp power board (4 outlets)
- Delegate List
- Acknowledgement of company participation on all conference print and web materials
- Two complimentary registrations including tickets to the Welcome Reception & Award Ceremony/Gala Dinner

CUSTOM STANDS

Exhibitors wishing to arrange for the construction of custom-built stands must advise the Conference Organiser and supply full details of the stand design and chosen contractor and obtain approval of the design prior to build.

EXHIBITION

EXHIBITOR'S INFORMATION

Please check the 'Sponsors & Exhibitors' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in times
- Bump-out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

EXHIBITOR SIGNAGE

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

EXHIBITION/SPONSORSHIP APPLICATION

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded confirming your participation. All space is allocated on a first in first served basis with preference to Premier, Major and Supporting Partners.

ALLOCATION OF SPONSORSHIP PACKAGES AND EXHIBITION SITES

Sponsorship packages will be allocated on receipt of a signed booking form and deposit payment. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The Committee reserves the right to alter the Exhibition Floor Plan at any time.

FURNITURE & UPGRADES

Our exhibition supply company is yet to be confirmed. Please contact the event coordinator for further details.

EXHIBITION

CATERING

All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for at least 15 minutes prior to the scheduled catering breaks.

INTERNET ACCESS

Wi-Fi internet will be available in the conference areas for conference delegates and exhibitors.

REGISTRATION AND ACCOMMODATION

All attending company representatives must be registered for the Conference, including complimentary registrations. Group discounted rates have been negotiated with the hotel. You must book your accommodation through the accommodation booking website to receive the discounted rate.

FURTHER INFO

- All costs are in AUD including GST
- All additional signage should be confirmed with the conference organiser
- Satchel inserts must be approved by the conference organiser
- Each company representative attending the ASM must pre-register
- The delegate list will be supplied in hardcopy at the time of the ASM

EXHIBITION FLOOR PLAN



ACP 22ND ANNUAL SCIENTIFIC MEETING 20 - 23 MAY 2022

SPONSORSHIP AND EXHIBITION BOOKING FORM

COMPANY INFORMATION	
COMPANY	
CONTACT NAME	
MOBILE PHONE	
BUSINESS PHONE	
EMAIL	
ADDRESS	

BOOKING DETAILS		
SPONSORSHIP OPTION		
BOOTH TYPE		
BOOTH PREFERENCE 1		
BOOTH PREFERENCE 2		
BOOTH (CIRCLE ONE OPTION)	BOOTH STRUCTURE	SITE ONLY

COST SUMMARY		
BOOTH TOTAL		
SPONSORSHIP TOTAL		
TOTAL PAYMENT DUE		
PAYMENT TYPE (CIRCLE ONE OPTION)	CREDIT CARD	DIRECT DEPOSIT

<p>PAYMENT TERMS Full payment of the total invoice is due within 7 days of receipt of your invoice to confirm your booking. Bookings will not be confirmed until full payment is received.</p>	<p>CANCELLATION POLICY A cancellation fee of 50% will be applicable for any booking cancelled up to 3 months prior to the ASM. No refund will apply after 3 months prior to the conference start date. Note: Only applies to new bookings.</p>
---	---

AUTHORISATION	
<input type="checkbox"/> I have read and understand the terms and conditions.	
NAME	
DATE	
SIGNATURE	

BOOKING TERMS AND CONDITIONS

TERMS AND CONDITIONS

- All major sponsor and exhibition bookings are to be received by 28 February 2022.
- All other sponsorship bookings to be received by 31 March 2022.
- By completing the application form you accept the terms and conditions outlined.
- Details may change without notice.
- Sponsorship and exhibition applications and advertising requests are considered in order of receipt of application form.
- Bookings will not be confirmed until the completed form has been returned and full payment received.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- No exhibitor shall occupy allocated space until all monies owing by the exhibitor are paid in full.
- All prices are quoted in Australian dollars and include GST.

IF YOU NEED TO CANCEL

- You must notify us in writing if you need to cancel.
- Cancellations received three months prior to the ASM will be refunded less a 50% cancellation fee. Cancellations made after this date will not be refunded. Note: Only applies to new bookings.
- Your non-payment does not cancel your contractual obligations to us.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- In the event that the event is cancelled or delayed through no fault of ACP including but not limited to pandemics, fire, flood, labour disputes, natural disasters, acts of god, civil disorders, riots, work stoppages, slowdowns or disputes, or other similar events, then the exhibitor/sponsor shall not be entitled to any refund or to claim for any loss or damage.

EXHIBITION STAFF

- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibition staff registrations.
- Exhibitors are responsible for ensuring all staff have been registered prior to the commencement of the event.

HOURS

- ACP shall determine the hours during which the exhibition shall be open and hours of access for exhibitors including any variations of such times as shall be necessary.

FLOORPLAN

- ACP shall determine the floorplan and reserves the right to make changes if deemed necessary. Changes and alternative booth locations will be discussed with exhibitors if such is the case.



The Australasian College of Phlebology
Level 5, 7 Help Street, Chatswood NSW 2067
E: events@phlebology.com.au
T: +61 2 9386 1811
M: 0493 043 419
www.phlebology.com.au