

SPONSORSHIP & EXHIBITION PROSPECTUS



ACP2021
SYDNEY

27 - 30 AUGUST 2021

**21ST ANNUAL SCIENTIFIC MEETING OF
THE AUSTRALASIAN COLLEGE OF PHLEBOLOGY
CROWNE PLAZA HOTEL COOGEE**

INVITATION

Dear Colleagues and Friends,

It is my pleasure to invite you to Coogee Beach, Sydney for the 21st Annual Scientific Meeting (ASM) of the Australasian College of Phlebology (ACP).



Following on from our successful meeting in Cairns in 2019 you can expect to see our courses, keynote lectures, original papers and panel discussions.

As past delegates have come to expect the ASM will offer a great social program including a wonderful Welcome Reception where you can catch up with colleagues in a relaxed setting prior to the conference, and the glamorous Award Ceremony and Gala Dinner, where you don't know what surprises to expect.

I look forward to your participation in the Annual Scientific Meeting and seeing you all in Sydney.

Dr Simon Thibault
President
Australasian College of Phlebology

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SPONSORSHIP & EXHIBITION

Jan Cornay

LOCATION

COOGEE BEACH, SYDNEY

Coogee is one of Australia's oldest beachside suburbs and is teeming with charm. You've got the obligatory soft white sand, ocean pools, seaside parks and spectacular views but with a relaxed vibe. You'll find adventure too, from coastal walks to snorkelling or diving in an aquatic sanctuary teeming with marine life. Besides swimming and relaxing on soft sand, Coogee Beach is where you can start, or finish, the Bondi to Coogee Coastal Walk. The 6km trail winds along sandstone cliffs to other pretty beaches, including Bronte and Clovelly. You can spot whales along the coast between May and November during their annual migration.

Coogee boasts a vibrant cafe, bar and restaurant scene. The grand Coogee Bay Hotel has been a seaside retreat since 1873. Coogee Pavilion is a multi-level eatery with rooftop bar, Barzura is a popular local café and Bistro on The Greens is a bright, casual option at South Coogee Bowling Club.

GETTING THERE

Getting to Coogee is easy by public transport, with buses stopping next to Coogee Beach, a popular beach for families with young children. It's about a half hour trip from the hub of Central station.

Taxis are readily available on arrival at the airport and the cost is approx. \$30-\$40.

All major car rental companies are located at Sydney airport .

WEATHER

The last month of winter, August, is another comfortable month in Sydney, Australia, with the average temperature ranging between max 17.8°C (64°F) and min 9°C (48.2°F). It is also the least humid month in Sydney, with an average relative humidity of 49%.



VENUE

CROWNE PLAZA COOGEE

Charming visitors with its pristine coastline and unspoiled beauty, Crowne Plaza Sydney Coogee Beach has been known as one of Sydney's most iconic beach retreats. Recently reimagined to reflect the coastal locale and just steps from Coogee Bay, breathtaking panoramic sea views and a connection to Sydney's landmarks awaits you.

From the moment you arrive, you'll feel the natural spirit of Coogee. With its clear blue waters, cafés, indigenous roots and picture-perfect sea bath, it is the ideal locale for an inspiring seaside break.

Within its commanding position on Sydney's coastline, the hotel offers a stimulating environment, filled with world famous coastal walks, boutique fashion outlets and access to Sydney's latest super venue, Estate, which sits right on our doorstep!

ACCOMMODATION

Escape to our Sydney beachside hotel. With spacious guestrooms and magnificent ocean views, you'll wake up each morning feeling refreshed and relaxed. Our Coogee Hotel offers 210 modern, well-appointed rooms, deluxe bedding, and premium amenities to ensure an enjoyable stay. Many rooms feature a spacious balcony with views of the ocean. It's hotel accommodation in Coogee Beach at its best.

HOTEL DINING

SHUTTERS RESTAURANT: Taking design inspiration from vibrant Miami, the perfect place to relax and look out onto Coogee Beach.

ESTATE KITCHEN: The most sophisticated of the three Estate venues, Kitchen embraces local seafood among classic favourites for local diners and international guests.

ESTATE TAQUERIA: This cantina is brought to life with eccentric patterns, neon lights and bursts of blue and yellow furniture. With 40 different tequilas behind the bar, soft tortilla tacos on the menu and a DJ on Friday and Saturday nights.

ESTATE TERRACE: Drawing inspiration from northern California, channelling beach club vibes with an open-air entertainment area.



PROGRAM AT A GLANCE

	Friday 27 August	Saturday 28 August	Sunday 29 August	Monday 30 August
0900	Phlebology Training Course	Venous Interventions I	C1 Disease	Treatment Planning
0930				
1000				
1030	Morning Tea			
1100	Phlebology Training Course	Ultrasound Insights	Venous Interventions II: Cyanoacrylate Closure	Venous Interventions III
1130				
1200				
1230	Lunch			
1300	Phlebology Training Course	Deep Veins and Pelvic Veins	Innovations in Compression	Venous Thromboembolism
1330				
1400				
1430	Afternoon Tea			
1500	Phlebology Training Course	Lipoedema and Lymphoedema	Poster Session	Cases and Clinical Puzzles
1530				
1600				
1630	Masterclass			
1700	Welcome Reception	Free Evening	Conferring Ceremony and Gala Dinner	Invited Speakers Dinner (by invitation)
1730				
1800				
Registration	0800-1600	0800-1600	0800-1330	0800-1600
Exhibition		1000-1600	1000-1530	1000-1600
Speaker Room		0800-1600	0800-1330	0800-1600

* Program subject to change



SPONSORSHIP

A variety of sponsorship packages are being offered for organisations to value add to their experience and exposure to our delegates. We are more than happy to discuss alternative sponsorship options to those detailed so we can tailor a package to fit in with your organisation's objectives and budget.

Please contact the college to discuss Sponsorship and Exhibition opportunities on +61 2 9386 1811 or email events@phlebology.com.au

MAJOR SPONSOR \$20,000

As a major sponsor of you will maximise your visibility to key industry leaders and delegates as a major partner of the Annual Scientific Meeting. Our marketing will ensure that your support is featured on our website and in print prior to the ASM, including prominent logo positioning on our website, email marketing campaigns, advertising in the Conference Handbook and the opportunity to sponsor one of the main social events.

INCLUSIONS

- Choice of Social Function (if first major sponsor booked)
- HOTS Station or Sponsored Session
- Premium Exhibition Stand in a preferred position
- 2 x Email Marketing Campaigns
- Logo on website
- 2 x Satchel Inserts
- Logo displayed in print & web materials
- Delegate List
- 2 x A4 Ads (or double page spread) in the ASM Handbook
- 4 x Complimentary registrations including Welcome Reception and Gala Dinner
- Acknowledgment as an ASM Partner

We can tailor your partnership with us to ensure you gain the most suitable exposure for your organisation during the conference. To further discuss please contact the college on +61 2 9386 1811 or email events@phlebology.com.au

SPONSORSHIP

WELCOME RECEPTION SPONSOR \$5,000

This event is the first opportunity for delegates to connect at the ASM. This is one of only few opportunities to address delegates at the ASM. Note this is only available if not reserved by a Major Partner. Includes:

- Acknowledgement as the Welcome Reception sponsor on all print and website materials
- Opportunity for company representative to briefly address guests (5 minutes)
- Pop-up banners/approved signage displayed during the Welcome Reception (up to 4)
- 6 complimentary tickets to the Welcome Reception
- 1 Full page advertisement in Conference Handbook
- Logo printed guest tickets
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)

AWARD CEREMONY/GALA DINNER SPONSOR \$5,000

This event is always a highlight for delegates. This is one of only few opportunities to address delegates at the ASM. Note this is only available if not reserved by a Major Partner. Includes:

- Acknowledgement as the Gala Dinner Sponsor on all print and website materials
- Opportunity for company representative to address guests (5 minutes)
- Pop-up banners/approved signage displayed during the Gala Dinner (up to 4)
- 6 complimentary tickets to the Gala Dinner
- 1 full page advertisement in the Conference Handbook
- Logo printed on menus and guest tickets
- Opportunity to distribute promo material during function
- Opportunity to include entertainment/feature (additional cost)

ENTERTAINMENT SPONSOR

We offer the opportunity for sponsors to add their own flavour of entertainment which will be associated with their brand for the function (although this will have to suit the theme of the evening). You simply have to cover the cost of the entertainment.

If there are ideas you may have to add an entertaining feature to the program we are more than happy to discuss this further to see if it would be suitable for the event. Please call us to discuss entertainment sponsorship further on +61 2 9386 1811.



SPONSORSHIP

PRESENTATION DURING SESSION \$3,300

Have exposure to delegates in the main plenary room during an allocated session and have the opportunity to add your approved branding to the session. Includes:

- 20 minute presentation in an allocated session during the main program
- Opportunity to invite your own speaker
- Branding opportunity
- Promotion to delegates

SACHEL SPONSOR \$3,300

Have your logo seen by all delegates by having it printed on the front of the conference satchel. Includes:

- Company logo printed on front of conference satchel
- Satchel inserts

CONFERENCE APP SPONSOR \$3,300

Put your company's products and services in the palm of conference delegates. The conference app is the primary mechanism by which delegates choose sessions to attend, and navigate around the conference. Includes:

- company logo displayed on the conference app landing page
- company logo included on all main conference app pages
- named the 'Conference App Sponsor' on all conference materials

COFFEE CART \$3,300

The coffee cart will have a barista serving coffee and tea during morning tea, lunch and afternoon tea each day of the conference. Includes:

- Logo displayed on the coffee cart
- Promotion on holding slides and
- Opportunity to provide branded items such as coffee cups
- Acknowledgement as coffee cart sponsor on website, mailouts and handbook

WHOLE DAY CATERING \$2,200

Exclusive naming rights to one days catering including morning tea, lunch and afternoon tea. Includes:

- Banners provided by the sponsor will be displayed during the chosen day at the buffet
- Promotion on holding slides and prior to break time of your sponsorship
- Opportunity to provide branded items such as napkins
- Acknowledgement as catering sponsor on website, mailouts and handbook

SPONSORSHIP

POCKET PROGRAM \$2,200

The Pocket Program is the guide to the ASM for all attendees, so your profile will be seen continuously throughout the ASM with your logo printed on the program. Includes:

- Logo displayed on the front and back of the Pocket Program

NAME BADGES \$2,200

Each delegate will be issued a name badge printed with your logo. Your logo will be visible on every delegate at the ASM and be seen whenever a delegate looks at a name badge. Includes:

- Company logo printed on all delegate name badges

CONFERENCE HANDBOOK ADVERTISEMENT \$1,100

Market your company and/or product with a full A4 page advertisement in the conference handbook. Includes:

- 1 Full page Advertisement in conference handbook

SATCHEL INSERTS \$1,100

Opportunity to provide an insert, delegate gift or promotional item in the congress satchel (insert item/ gift is subject to organiser approval). Includes:

- 1 insert up to A4 size brochure (company to provide insert at their own cost)

WIFI SPONSOR \$2,200

Help delegates stay connected by sponsoring the Wi-Fi connection. Your company will be promoted to the full conference delegation through a personalised Wi-Fi login password.

HOTEL KEYCARDS \$2,200

Opportunity to have your logo on the hotel keycards during the conference. Includes:

- Printed keycards with your logo/design for all delegates.

RECHARGE STATION \$3,300

Delegates will be able to charge their phones in a customised recharge station. Includes:

- Recharge station for 3 days which includes a digital screen to customise your brand/message
- Acknowledgement as recharge station sponsor on website, mailouts and handbook
- Promotion on holding slides



EXHIBITION

STANDARD BOOTH (BOOTHS 4 - 10)

Size	3m x 1m
Standard	\$5,500.00

PREMIUM BOOTH (BOOTHS 1 - 3)

Size	5m x 2m
Standard	\$8,800.00

Exhibitors can mingle with conference delegates during morning tea, lunch and afternoon tea breaks as meals are served in a centralised networking area to maximise exposure to delegates. As an exhibitor, your organisation will receive a high level of exposure and recognition through the following entitlements.

INCLUSIONS

- 1 x Exhibition booth
- 1 x table (if required)
- 1 x Standard chair (if required)
- 1 x Company Name on Fascia Board (Max 25 characters)
- 2 x 60w spotlights
- 1 x 4 amp power board (4 outlets)
- Delegate List
- Acknowledgement of company participation on all conference print and web materials
- Two complimentary registrations including tickets to the Welcome Reception & Award Ceremony/Gala Dinner

CUSTOM STANDS

Exhibitors wishing to arrange for the construction of custom-built stands must advise the Conference Organiser and supply full details of the stand design and chosen contractor and obtain approval of the design prior to build.



EXHIBITION

EXHIBITOR'S INFORMATION

Please check the 'Sponsors & Exhibitors' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in times
- Bump-out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

ALLOCATION OF SPONSORSHIP PACKAGES AND EXHIBITION SITES

Sponsorship packages will be allocated on receipt of a signed booking form and deposit payment. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The Committee reserves the right to alter the Exhibition Floor Plan at any time.

EXHIBITOR SIGNAGE

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

EXHIBITION/SPONSORSHIP APPLICATION

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded confirming your participation. All space is allocated on a first in first served basis with preference to Premier, Major and Supporting Partners.



EXHIBITION

FURNITURE & UPGRADES

Our exhibition supply company is yet to be confirmed. Please contact the event coordinator for further details.

CATERING

All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for at least 15 minutes prior to the scheduled catering breaks.

INTERNET ACCESS

Wi-Fi internet will be available in the conference areas for conference delegates and exhibitors.

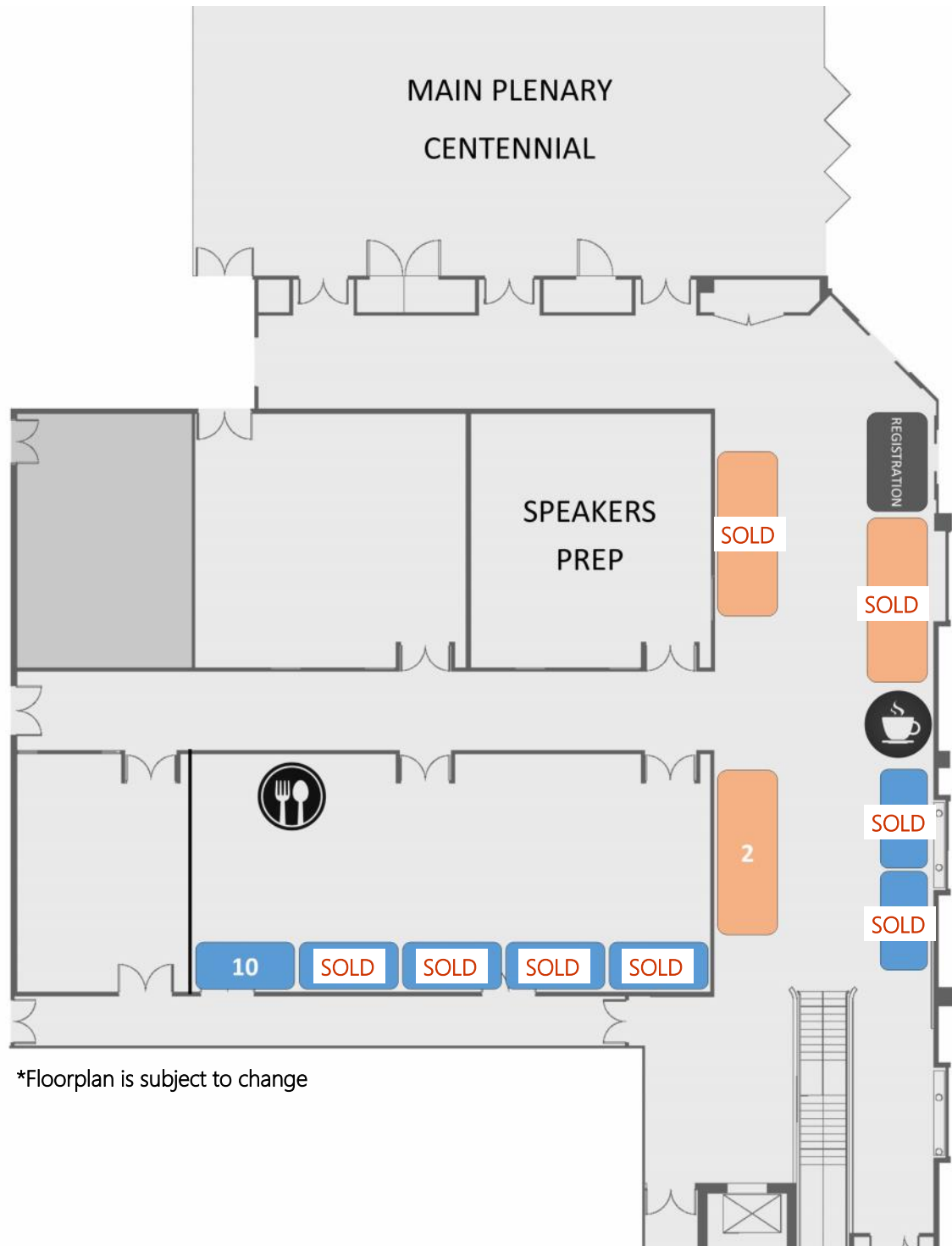
REGISTRATION AND ACCOMMODATION

All attending company representatives must be registered for the meeting, including complimentary registrations. Group discounted rates have been negotiated with the hotel. You must book your accommodation through the accommodation booking website to receive the discounted rate.

FURTHER INFO

- All costs are in AUD including GST
- All additional signage should be confirmed with the conference organiser
- Satchel inserts must be approved by the conference organiser
- Each company representative attending the ASM must pre-register
- The delegate list will be supplied in hardcopy at the time of the ASM

EXHIBITION FLOOR PLAN





BOOKING FORM

TERMS AND CONDITIONS

- All major sponsor and exhibition bookings are to be received by 31 May 2021.
- All other sponsorship bookings to be received by 31 July 2021.
- By completing the application form you accept these terms and conditions.
- Details may change without notice.
- Sponsorship and exhibition applications and advertising requests are considered in order of receipt of application form.
- Bookings will not be confirmed until the completed registration form has been returned and full payment received.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- No exhibitor shall occupy allocated space until all monies owing to ACP by the exhibitor are paid in full.
- All prices are quoted in Australian dollars and include GST.

IF YOU NEED TO CANCEL

- You must notify us in writing if you need to cancel.
- Cancellations received three months prior to the ASM will be refunded less a 50% cancellation fee. Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- In the event that the event is cancelled or delayed through no fault of ACP including but not limited to pandemics, fire, flood, labour disputes, natural disasters, acts of god, civil disorders, riots, work stoppages, slowdowns or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or to claim for any loss or damage.

EXHIBITION STAFF

- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibition staff registrations.
- Exhibitors are responsible for ensuring all staff have been registered prior to the commencement of the event.

HOURS

- ACP shall determine the hours during which the exhibition shall be open and hours of access for exhibitors including any variations of such times as shall be necessary.

FLOORPLAN

- ACP shall determine the floorplan and reserves the right to make changes if deemed necessary. Changes and alternative booth locations will be discussed with exhibitors if such is the case.

ACP 21ST ANNUAL SCIENTIFIC MEETING 27-30 AUGUST 2021

SPONSORSHIP AND EXHIBITION BOOKING FORM

COMPANY INFORMATION	
COMPANY	
CONTACT NAME	
MOBILE PHONE	
BUSINESS PHONE	
EMAIL	
ADDRESS	

BOOKING DETAILS		
SPONSORSHIP OPTION		
BOOTH TYPE		
BOOTH PREFERENCE 1		
BOOTH PREFERENCE 2		
BOOTH (CIRCLE ONE OPTION)	BOOTH STRUCTURE	SITE ONLY

COST SUMMARY		
BOOTH TOTAL		
SPONSORSHIP TOTAL		
TOTAL PAYMENT DUE		
PAYMENT TYPE (CIRCLE ONE OPTION)	CREDIT CARD	DIRECT DEPOSIT

<p>PAYMENT TERMS Full payment of the total invoice is due within 7 days of receipt of your invoice to confirm your booking. Bookings will not be confirmed until full payment is received.</p>	<p>CANCELLATION POLICY A cancellation fee of 50% will be applicable for any booking cancelled up to 3 months prior to the ASM. No refund will apply after 3 months prior to the conference start date.</p>
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AUTHORISATION	
<input type="checkbox"/> I have read and understand the terms and conditions.	
NAME	
DATE	
SIGNATURE	



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