



**THE AUSTRALASIAN
COLLEGE OF PHLEBOLOGY**

17TH ANNUAL SCIENTIFIC MEETING

15 - 19 FEBRUARY 2015

NOOSA, SUNSHINE COAST



Sponsorship Prospectus



Dear Colleagues and Friends,

On behalf of the Organising Committee it is my great pleasure to invite you to Noosa on the Sunshine Coast of Australia, for the 17th Annual Scientific Meeting (ASM) of the Australasian College of Phlebology (ACP).

The ASM will be held at the Sheraton Noosa Resort and Spa. Everything you need for a great stay is here—from convenient business services and ample conference space to state-of-the-art equipment at Sheraton Fitness. Be pampered at AQUA Day Spa, savour local cuisine and drinks, or soak up the sun at the Lagoon Pool.

The four day ASM includes keynote lectures, original papers, panel discussions and the popular 'Controversies in Phlebology' key-pad interactive debates.

As past delegates have come to expect the ASM will offer a great social program including the Welcome Party, Conferring Ceremony and Gala Dinner.

I look forward to seeing you all in Noosa!

Kurosh Parsi
Convenor
Australasian College of Phlebology

INVITATION



Situated in the heart of Noosa, Sheraton Noosa Resort & Spa is centrally located on the famous beachfront Hastings Street. Noosa's galleries, boutiques, and restaurants are right at our doorstep and beautiful Laguna Bay is just seconds away.

Spend a day discovering known and unknown wonders of Noosa. At the famous Eumundi Markets, you can shop for artisans' unique creations, sample local flavours at the many food stalls, have your palm read, or indulge in a massage. Stock up on fresh food and growing tips from local producers at the farmer's market. And gourmets will love the Noosa Food Trail, where food and wine is served at cellar doors, farm gates and eateries.

With a temperate year-round climate, energetic community, and natural beauty, Noosa is the proud host of sports, music, cultural, food, and other festivals throughout the year.

Nature lovers will appreciate the nearby rivers, waterways, lakes, and trails for biking or walking. Hike up the mountains of the Noosa hinterland, and you'll discover villages bursting with pottery studios, art galleries, antique stores, and award-winning restaurants and cafés.

Challenge yourself to a game of championship golf on a variety of nearby courses. Spend your days visiting the pristine beaches, rivers, rainforests, and Noosa National Park. Or explore Fraser Island and the array of adventurous outdoor activities nearby.



LOCATION



Sheraton Noosa Resort & Spa

At Sheraton Noosa Resort & Spa, our facilities and services turn your stay into a series of memorable moments. Enjoy a quick workout at our Fitness Centre or lingering relaxation at AQUA Day Spa. Our Lagoon Pool welcomes swimmers year-round with cabanas and a swim-up bar. We'll keep you connected during your stay with Link@Sheraton(SM) experienced with Microsoft®. And our concierge team will gladly assist you with a range of in-house services and arrange local transportation and activities.

Golf

Noosa Springs Golf Course 3.0 km/1.9 miles

Local Attractions

Noosaville (River Esplanade and Dining Center) 0.0 km/0.0 miles

Teewah Coloured Sands 16.0 km/9.9 miles

Ginger Factory 32.0 km/19.9 miles

Sunshine Plantation (Big

Pineapple) 40.0 km/24.9 miles

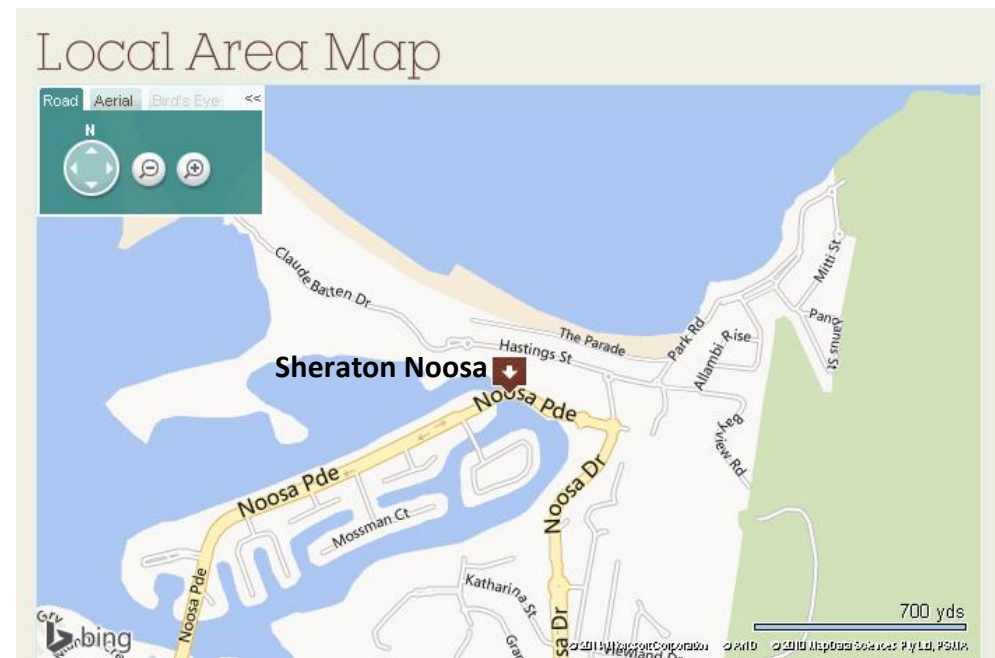
Nearby Destinations

Mooloolaba 43.0 km/26.7 miles

Montville 60.0 km/37.3 miles

Fraser Island 70.0 km/43.5 miles

Gold Coast 155.0 km/96.3 miles



VENUE



PRELIMINARY PROGRAM

Sunday 15 February
Ultrasound Workshop
Welcome Reception

Monday 16 February
ASM Sessions

Tuesday 17 February
ASM Sessions
Gala Dinner

Wednesday 18 February
ASM Sessions

Thursday 19 February
ASM Sessions
Speakers Dinner (Invitation Only)





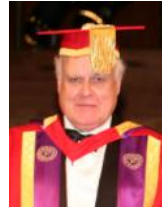
Keynote Speakers



Prof. Alun Davies
Phlebologist and Vascular Surgeon (UK)



Dr Steven Steven Zimmet
Phlebologist and Dermatologist (USA)



Prof. Ken Myers
Phlebologist and Vascular Surgeon (AUS)



Prof. Andre van Rij
Phlebologist and Vascular Surgeon (NZ)

SPEAKERS



PARTNER PACKAGES

| SPONSOR LEVEL | DIAMOND | PLATINUM | GOLD | SILVER |
|--|-------------|-------------|-------------|------------|
| PRICE | \$30,000.00 | \$20,000.00 | \$11,000.00 | \$8,000.00 |
| Speaker Sponsor | Yes | Choose 1 | | |
| ASM/Workshop Sponsor | Yes | | | |
| Exhibition Stand | Double | Double | Double | Single |
| Email Marketing | 6 | 4 | 2 | 2 |
| Website Business Listing | Yes | Yes | Yes | |
| Website Slider Logo | Yes | Yes | Yes | Yes |
| Veinews Ad (full page) | Yes | Yes | | |
| Satchel Inserts | 2 | 2 | 1 | 1 |
| Logo printed on ASM satchel | Yes | | | |
| Logo displayed in print & web materials | Yes | Yes | Yes | Yes |
| Delegate List | Yes | Yes | Yes | Yes |
| Exhibition Booth in a preferred position | Yes | Yes | Yes | Yes |
| Double-page spread in the ASM Handbook | Yes | Yes | Yes | Yes |
| Complimentary registrations including social functions | 4 | 3 | 2 | 1 |
| Logo on the ASM website | Yes | Yes | Yes | Yes |
| Acknowledgment as an ASM Partner | Yes | Yes | Yes | Yes |



A variety of sponsorship packages are being offered. We are more than happy to discuss alternative sponsorship options to fit in with your organisation's objectives and budget.

Please contact Zivka Nicholls to discuss Sponsorship and Exhibition opportunities on +61 2 9386 1811 or email acpasm@phlebology.com.au

SPEAKER SPONSOR \$10,000

Our International Speaker Sponsorship will offer your company invaluable exposure to an audience of key industry decision makers. This is a prestigious branding opportunity to be associated with a leader in your field.

Inclusions

- Acknowledgement as a speaker sponsor
- ASM delegate list
- Sponsor Flyer distributed during the sponsored speakers session (flyer provided by sponsor)
- Logo displayed on the ASM website including hyperlink to sponsors website
- Logo printed in the ASM Handbook next to the session/speaker
- Reduced rate for exhibition booth (Double \$6,600, Single \$4,400)
- One complimentary registration including social functions (Welcome Party & Gala Dinner)
- 1 Full page advertisement in Conference Handbook

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR \$4,400

This event is the first opportunity for delegates to connect at the ASM. This is one of only few opportunities to address delegates at the ASM.

Inclusions

- Opportunity for company representative to briefly address guests (5 minutes)
- Pop-up banners displayed during the Welcome Reception (up to 4)
- Opportunity to distribute promo material during function
- 6 complimentary tickets to the Welcome Party
- Recognition as Welcome Party Sponsor on all print and website material
- 1 Full page advertisement in Conference Handbook
- Logo included on printed guest tickets

GALA DINNER SPONSOR \$5,500

This event is always a highlight for delegates. This is one of only few opportunities to address delegates at the ASM.

Inclusions

- Acknowledgement as the Gala Dinner Sponsor
- Opportunity for company representative to address guests (5 minutes)
- Pop-up banners displayed during the Gala Dinner (up to 4)
- 4 complimentary tickets to the Gala Dinner
- Recognition as Gala Dinner Sponsor on all print and website materials
- Discounted exhibition booth
- 1 full page advertisement in the Conference Handbook
- Logo included on printed guest tickets



SPONSORSHIP OPPORTUNITIES

ASM HANDBOOK \$2,200

Have your logo in view of all delegates at all times by displaying your logo on each page of the conference handbook.

Inclusions

- Advertisement on the inside front cover and inside back cover of ASM Handbook
- Logo displayed on each page of the ASM Handbook

ENTERTAINMENT SPONSOR

Our wonderful social program has always been entertaining and we offer the opportunity for sponsors to add their own flavour of entertainment which will be associated with their brand for the evening (although this will have to suit the theme of the evening) this year's Gala Dinner theme is 'Jungle Safari'. You simply have to cover the cost of the entertainment.

If there are ideas you may have to add an entertaining feature to the program we are more than happy to discuss this further to see if it would be suitable for the event. Please call us to discuss entertainment sponsorship further on +61 2 9386 1811.

SACHEL SPONSOR \$2,200

Have your logo seen by all delegates by having it printed on the front of the conference satchel.

Inclusions

- Company logo printed on front of conference satchel
- Satchel inserts



SPONSORSHIP OPPORTUNITIES

POCKET PROGRAM \$2,200

The Pocket Program is the guide to the ASM for all attendees, so your profile will be seen continuously throughout the ASM with your logo printed on the program.

Inclusions

- Logo displayed on the front and back of the Pocket Program

NAME BADGES \$2,200

Each delegate will be issued a name badge printed with your logo. Your logo will be visible on every delegate at the ASM and be seen whenever a delegate looks at a name badge.

Inclusions

- Company logo printed on all delegate name badges

ASM HANDBOOK ADVERTISEMENT \$1,100

Market your company and/or product with a full page advertisement in the conference handbook.

Inclusions

- 1 A4 page Advertisement in ASM Handbook

SATCHEL INSERTS \$1,100

Market your company and/or product with a flyer inserted in the delegate satchels.

Inclusions

- 1 insert up to A4 size brochure (company to provide insert)



EXHIBITION

STANDARD SINGLE BOOTH \$5,500

PREMIUM DOUBLE BOOTH \$7,700 (PROMINENT POSITION AND DOUBLE THE SPACE)

Exhibitors can mingle with conference delegates during morning tea, lunch and afternoon tea breaks as meals are served in a centralised networking area. As an exhibitor, your organisation will receive a high level of exposure and recognition through the following entitlements.

Inclusions

- One Exhibition booth
- Delegate list
- Acknowledgement of company participation on all ASM print and web materials
- Logo displayed on conference website
- One complimentary registration including social functions (Welcome Cocktails & Gala Dinner)
- Morning tea, afternoon tea and lunch will be served in the exhibition area to maximise exposure to delegates

Single Exhibition Booth includes:

Standard Booth Size 2m (L) x 2m (D) 2.4m (H)

1 x Frocked table
1 x Standard chair
1 x Company Name on Fascia Board on front
(Maximum 30 characters)
Lighting
Power supply

Double Exhibition Booth includes:

Standard Booth Size 4m (L) x 2m (D) 2.4m (H)

1 x Frocked table
2 x Standard chairs
1 x Company Name on Fascia Board on front
(Maximum 30 characters)
Lighting
Power supply

Custom Stands

Exhibitors wishing to arrange for the construction of custom-built stands must advise the Conference Organiser and venue of their chosen contractor and supply full details of the stand design.



EXHIBITION

EXHIBITOR'S INFORMATION

Please check the 'Sponsors & Exhibitors' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations and floor plans
- Bump-in times
- Bump-out times
- Delivery Instructions
- Registration Forms
- Contact details of exhibition equipment supplier
- Deadlines for supply of logos, company profiles and advertising material

ALLOCATION OF SPONSORSHIP PACKAGES AND EXHIBITION SITES

Sponsorship packages will be allocated on receipt of a signed booking form. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The Committee reserves the right to alter the Exhibition Floor Plan at any time.

EXHIBITOR SIGNAGE

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

EXHIBITION/SPONSORSHIP APPLICATION

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt of your registration form, a tax invoice will be forwarded confirming your participation. All space is allocated on a first in first served basis with preference to Diamond, Platinum, Gold and Silver Partners.



EXHIBITION

FURNITURE & UPGRADES

Our suppliers are able to offer a full support service to all exhibitors requiring furniture, flooring, signage, AV, upgrade stands, custom stands or prop hire. Please contact Expoworks directly on 0409 874 792 or email peter@expoworks.com.au to discuss your needs.

CATERING

All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30 minutes prior to the scheduled catering breaks.

INTERNET ACCESS

Wifi internet will be available in the conference areas for conference delegates and exhibitors.

REGISTRATION AND ACCOMMODATION

All attending company representatives must be registered for the meeting, including complimentary registrations. Group discounted rates have been negotiated with the Sheraton Noosa Resort and Spa. You must book your accommodation through the accommodation booking website to receive the discounted rate.

CONDITIONS

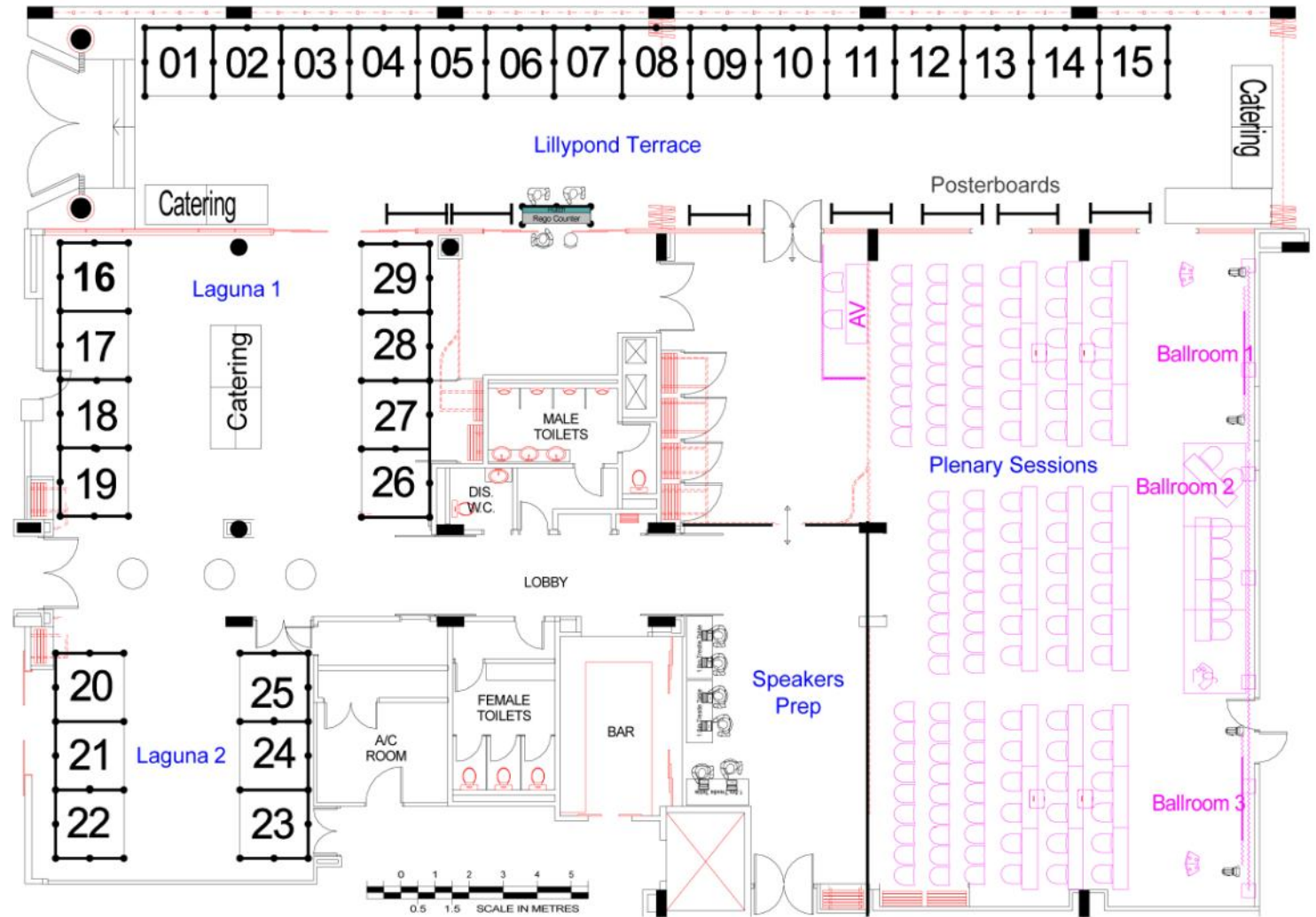
- All costs are in AUD including GST
- A tax invoice will be sent on receipt of a booking form
- Finished art is to be supplied for all advertisements preferably as a pdf
- All additional signage should be pop-up banners unless confirmed with the conference organiser
- Satchel inserts must be approved by the conference organiser
- Each company representative attending the ASM must pre-register
- The delegate list will be supplied in hardcopy at the time of the ASM



EXHIBITION FLOOR PLAN

Note

- The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters.
- The Committee reserves the right to alter the Exhibition Floor Plan at any time.
- Catering will be split between Laguna Rooms 1 & 2 and the Lillypond Terrace.



EXHIBITION FLOOR PLAN



The registration form is on the following page.

All sponsorship and exhibition bookings are to be received by 31 July 2014.

Bookings will not be confirmed until the completed registration form has been returned to the College with a 50% deposit of the total amount due. The remainder of total amount due is payable by the 30 September 2014.

If you need to discuss allocations and any other requirements please do not hesitate to contact the College office by phone on +612 9386 1811 or by email on acpasm@phlebology.com.au

**REGISTRATION
FORM**

**ACP 17TH ANNUAL SCIENTIFIC MEETING 2015
SPONSORSHIP AND EXHIBITION BOOKING FORM**

CONTACT NAME: _____ COMPANY: _____

ADDRESS: _____

SUBURB: _____ STATE: _____ POSTCODE: _____

BUSINESS PHONE: _____ MOBILE PHONE: _____

EMAIL: _____

EXHIBITION

Number of booths/sites required: _____

Preference 1: _____

Preference 2: _____

Not located next to: _____

| | | |
|----------------------|-----------------|------------------------------|
| What do you require? | Booth structure | Site only for custom display |
|----------------------|-----------------|------------------------------|

Wording for fascia board (max 30 characters) _____

For planning purposes, give a brief description of any large, high or unusual equipment you will be displaying in your booth.

SPONSORSHIP

Sponsorship Option: _____

Comments: _____

PAYMENT SUMMARY

Exhibition Total _____

Sponsorship Total _____

TOTAL PAYMENT DUE _____

PAYMENT TERMS

A payment of 50% of the total payment due must accompany your completed booking form to confirm your booking. The balance is to be paid by the 31 August 2014.

CANCELLATION POLICY

A cancellation fee of 50% will be applicable for any sponsorship or exhibition booking cancelled up to 3 months prior to the ASM. No refund will apply after this date.

AUTHORISATION

Name _____

Date _____

Signature _____

PAYMENT DETAILS

Cheque EFT Transfer Credit Card Visa* Mastercard* Amex*

 3 digit CSV (located on back of card)

Card Holder's Signature _____ Amount: \$ _____

Card Holder's Name _____ Card Expiry Date _____

*Amex incurs a 3% surcharge Visa and Mastercard incur a 1.5% surcharge

For EFT transfers: The Australasian College of Phlebology Incorporated BSB 062 808 ACCOUNT NUMBER 10050340 SWIFT CTBAU2S

Cheques to be made payable to: The Australasian College of Phlebology

CONTACT

Zivka Nicholls
Conference Co-ordinator

Phone: +61 2 9386 1811

Fax: +61 2 9386 1822

Email: acpasm@phlebology.com.au

