



The Australasian College of Phlebology

15th Annual Scientific Meeting

6 - 11 May 2012

Sebel Hotel, Cairns, Australia



PROSPECTUS

Invitation

Dear Colleagues and Friends,

On behalf of the Organising Committee it is my great privilege and pleasure to invite you to Cairns, Australia, for the 15th Annual Scientific Meeting (ASM) of the Australasian College of Phlebology (ACP). We have put together a stimulating scientific program with high quality keynote and symposium lectures that will highlight the latest scientific advances in our field. The three day ASM includes keynote lectures, original papers, panel discussions and the popular 'Controversies in Phlebology' keypad interactive debates. As usual, the Program's emphasis is on good science and evidence-based medicine.

The ASM also includes additional courses and workshops:

- Sclerotherapy Course (pre ASM) covering all aspects of sclerotherapy
- One day Diagnostic Imaging Ultrasound Workshop (post ASM)

As past delegates have come to expect the ASM will offer a great social program including the Welcome Party and the Conferring Ceremony and Gala Dinner. Support of the ASM and exhibition will provide your organisation with a number of benefits.

- Exposure to a qualified and influential audience before, during and after the meeting
- Consolidate existing relationships and develop new ones with the key practitioners within Australasia
- Informal networking opportunities by participating in all functions
- Your organisation will be perceived to be a keen and vital supporter of the Australasian College of Phlebology

I look forward to your participation in the Cairns ASM!

I look forward to seeing you all in Cairns, Australia!

Kurosh Parsi
President, Australasian College of Phlebology

The keynote speakers confirmed include:



Prof. Ken Myers, Phlebologist and Vascular Surgeon, AUS



Prof Andre van Rij, Phlebologist and Vascular Surgeon, NZ



Prof. Philip Coleridge Smith, Phlebologist and Vascular Surgeon, UK



Prof. Alun Davies, Phlebologist and Vascular Surgeon, UK



Prof. Nicos Labropoulos, Professor of Surgery and Radiology, USA



Dr Ted King, Phlebologist, USA



Prof. Takashi Yamaki, Dept of Plastic and Reconstructive Surgery, Tokyo Women's Medical University, Japan

Scientific Meeting Organising Committees:

Convenor

A/Prof. Kurosh Parsi (Chair)

Sclerotherapy Workshop

A/Prof. Kurosh Parsi

Dr Louis Loizou

Scientific Program

A/Prof. Kurosh Parsi

Prof. Masud Behnia

Dr David Connor

Conferring Ceremony

Dr Louis Loizou

Ms Annie Silkman

Ms Zivka Curkoski

Diagnostic Imaging Ultrasound Workshop

Mr Martin Necas

Prof. Nicos Labropoulos

Ms Annie Silkman

ASM 2012 Program

Sclerotherapy Workshop

Endovenous Ablation

Basic Science Research

Foam Symposium

Ultrasound Symposium

Venous Thromboembolism

Post-Thrombotic Syndrome

Venous Incompetence

Case Presentations

Venous Disease Symposium

Fluid Mechanics and Venous Haemodynamics

Keypad Interactive Debates

Diagnostic Imaging Workshop

Social Events

Welcome Cocktail Function

Conferring Ceremony & Gala Dinner

Speakers Dinner



Welcome Cocktail Party Venue, Sebel Pooldeck

For further information please visit our conference website

www.acpconferences.com.au

Cairns - Tropical North Queensland, Australia

Nestled on the coast of Far North Queensland, the city is tucked between the Great Barrier Reef in the Coral Sea and the lush rolling downs of the Atherton Tableland to the west. Cairns is renowned for its tourism attractions like the Great Barrier Reef, the Wet Tropics World Heritage rainforest and the Daintree. There is something here for every visitor to enjoy ... adrenaline-charged adventures, hiking, gourmet restaurants or just sitting under a palm tree sipping a cocktail.



Venue

The Sebel Cairns Hotel is a luxurious hotel located in the vibrant heart of Cairns CBD, right at the doorstep of some of the best shopping, dining and attractions the city has to offer. Trinity Wharf, Cairns Casino and Cairns Esplanade are all within a short walking distance of the hotel.

Venue Address

The Sebel Cairns Hotel
17 Abbott Street
(PO Box 934)
Cairns, QLD 4870
Tel: +61 7 4031 1300
Fax: +61 7 4031 1801
Toll free: 1800 079 100
Web: www.sebelcairns.com.au

Directions

The hotel is 10 minutes drive from the airport, come out of the airport road turn left towards Cairns onto Sheridan Street keep making your way towards Cairns cross over Florence Street and then Aplin Street, Shields Street, after Shields Street at your next set of traffic lights turn left onto Spence Street, (Shannigans Pub on left hand side, get into right hand lane, cross over Grafton Street, then Lake Street, and then over Abbot Street, turn right onto Esplanade and then follow road around at next set of traffic lights turn right onto Abbott an then left into hotel.

Sponsorship Opportunities

A variety of sponsorship packages are being offered. We also invite discussion on any proposals you may wish to put forward; the Committee is happy to negotiate a package that will be of maximum benefit to your organisation and the ASM. Please contact **Annie Silkman** to discuss Sponsorship and Exhibition opportunities.

Annual Scientific Meeting Program

Sunday 6 May

Sclerotherapy Workshop

Welcome Cocktail Function

Monday 7 May

Annual Scientific Meeting Day 1

Tuesday 8 May

Annual Scientific Meeting Day 2

Conferring Ceremony and Gala Dinner

Wednesday 9 May

Annual Scientific Meeting Day 3

Thursday 10 May

Annual Scientific Meeting Day 4

Speakers Dinner

Friday 11 May

Diagnostic Imaging Workshop



ASM Platinum Partner

\$36,000

The Platinum Partner sponsorship package will give your organisation an ongoing relationship with ASM delegates and ACP members. The package is designed to give organisations a strong presence at the ASM with the inclusion of a keynote speaker and satellite forum. An ASM platinum partner will also receive ongoing recognition through the main communication channels of the ACP College including Veinews and the ACP Website.

Inclusions

- Acknowledgment as an ASM Partner during the opening/closing sessions and social functions
- List of the conference participants, with contact details of those who have given permission for name publication
- Double Exhibition Booth in a preferred position (subject to the date of booking)
- Double-page advertisement in the ASM Handbook
- Three complimentary ASM registrations including social functions (Welcome Cocktails & Gala Dinner)
- Satellite room at ASM for sponsors forum (sponsor responsible for setup and catering)
- Logo printed on ASM satchel
- Logo displayed on the ASM website including hyperlink to sponsors website
- Logo displayed on the ASM website next to the session/speaker
- Logo displayed on sponsor's slide during sponsored speakers sessions
- Logo displayed on the ASM website next to the session/speaker
- Speaker sponsorship - acknowledgement as international speaker sponsor
- Logo printed in the ASM Handbook next to the session/speaker
- Two satchel inserts
- Web banner advertisement on College Website for 1 year (design to be supplied by sponsor)
- 200-word company profile on the ASM website
- Business listing on ACP website
- Veinews (ACP newsletter) full page advertisement
- Acknowledgement as an ASM Partner in Veinews

Gold Sponsor

\$20,000

Gold sponsorship will offer excellent exposure to a qualified and influential audience which allows you to value-add to your exhibition at the ASM by adding a range of branding and advertising benefits.

Inclusions

- Acknowledgment as an ASM Gold partner during the opening/closing sessions and social functions
- List of the conference participants, with contact details of those who have given permission for name publication
- Single Exhibition Booth in a preferred position (subject to the date of booking)
- Two complimentary registrations including social functions (Welcome Cocktails & Gala Dinner)
- Satellite room at ASM for sponsors forum (sponsor responsible for setup and catering)
- Full-page advertisement in the ASM Handbook
- Logo displayed on sponsor's slide during sessions
- Logo displayed on the ASM website
- Logo printed in the ASM Handbook
- Logo displayed on the ASM website including hyperlink to sponsors website
- Logo printed in the Registration Brochure
- One satchel insert
- Web banner advertisement on College Website for 1 year (design to be supplied by sponsor)
- Veinews (ACP newsletter) full page advertisement
- Business listing on ACP website
- Acknowledgement as an ASM Partner in Veinews



International Speaker Sponsor

\$10,000

Our comprehensive International Speaker Sponsorship program will offer your company invaluable exposure to an audience of key industry decision makers. This is a prestigious branding opportunity to be associated with a leader in your field.

Inclusions

- Speaker sponsorship - acknowledgement as international speaker sponsor
- ASM delegate list
- Sponsor Flyer distributed during the sponsored speakers session (flyer provided by sponsor)
- Logo displayed on the ASM website including hyperlink to sponsors website
- Logo printed in the ASM Handbook next to the session/speaker
- Reduced rate for exhibition booth (Double \$5,800.00, Single \$4,200.00)
- One complimentary registration including social functions (Welcome Cocktails & Gala Dinner)



ASM Handbook \$4,500

Inclusions

- Advertisement on the back cover of ASM Handbook
- Logo displayed on each page of the ASM Handbook

Welcome Party Sponsor \$4,000

This event is always a highlight for delegates. It is the first opportunity for delegates to connect at the ASM. Your logo will be featured with the function description in all printed material and on the website. This is one of only two opportunities to address delegates at the ASM.

Inclusions

- Acknowledgement as the Welcome Party sponsor
- Opportunity for company representative to briefly address guests (5 minutes)
- Four pop-up banners displayed during the Welcome Party
- Four complimentary tickets to the Welcome Party
- Promotional items distributed at the Welcome Party (supplied by the sponsor)
- Logo printed in the ASM Handbook
- Logo displayed on the ASM website
- Logo included with the Welcome Party description in printed material and on the website

Pocket Program \$2,000

Your logo will be printed on the front cover and a promotional copy (25 words) included in the fold-out pocket program that will be given to all attendees. The Pocket Program will include a summary of the program and exhibition information. The Pocket Program is the guide to the ASM for all attendees, so your profile will be seen continuously throughout the ASM.


Inclusions

- Logo displayed on the cover of the Pocket Program

Name Badges \$2,000

Each delegate will be issued a name badge printed with your logo. Your logo will be visible on every delegate at the ASM and be seen whenever a delegate looks at a name badge.

Inclusions

- Company logo printed on the name badges
 - Logo printed in the ASM Handbook
 - Logo displayed on the ASM website
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Pre-ASM Email Marketing Campaign \$1,500

Your logo and web address will be included in all pre-ASM email marketing. An ASM update will be emailed to potential delegates approximately every month. This is the ideal opportunity to build your brand with delegates before they arrive at the ASM.

Inclusions

- Logo displayed on the ASM website
- Logo with hyperlink included in ASM directed emails to delegates and members

ASM Pads and Pens \$800

This is a great opportunity to have each delegate using your branded pads and pens to make notes during the sessions.

Requirements

- Supply approximately 250 branded pads and pens

Advertising

The following advertising options are available to reinforce other sponsorship packages or as individual items. For example, an advertisement in the handbook is a fantastic way to get additional exposure, promote your exhibition book and keep your name in front of delegates during the ASM.

Diagnostic Imaging Workshop \$14,200

This is an opportunity to participate in the Diagnostic Imaging Workshop. You will be able to present to attendees and have a station in the room to demonstrate your equipment.

- Sponsorship of DI Workshop speaker
- Single exhibition booth
- Inclusion in the practical workshop program
- Equipment station for whole day
- The sponsor is responsible for supplying equipment and the operation
- The ASM will provide a treatment bed, if required
- This opportunity is only available to ASM sponsors/exhibitors.

Other Opportunities

- ASM Handbook Advertisement (A4 page) \$1100
- Satchel inserts \$1200 (1 insert up to A4 size brochure, company to provide insert)
- Signage at the ASM \$600 a day (standard pop-up banner in registration area)
- Website ad with hyperlink \$500

Exhibitors

\$4,700.00 (Single Booth)
\$6,300.00 (Double Booth)

Inclusions

- One Exhibition booth
- List of the conference participants, with contact details of those who have given permission for name publication
- Acknowledgement of company participation on ASM website and proceedings handbook
- One complimentary registration including social functions (Welcome Cocktails & Gala Dinner)
- The exhibition will run for the duration of the ASM
- Morning tea, afternoon tea and lunch will be served in the exhibition area



Single Exhibition Booth includes:

Standard 3m x 2m booth 2.4m high covered in light

Each booth consists of the following items:

- Black velcro compatible front runner material
- 2.4m high back wall
- 2.4m high side walls on closed sides
- 1 x Company signage on open sides (Up to 30 characters on white core flute panel)
- 1 x Energy efficient spotlight or 1 x Standard 150 watt spot light
- 1 x 4 amp general-purpose outlet (GPO)
- Trestle table with table cloth
- Two chairs

Double Exhibition Booth includes:

Standard 6m x 2m booth 2.4m high covered in light

Each booth consists of the following items:

- Black velcro compatible front runner material
- 2.4m high back wall
- 2.4m high side walls on closed sides
- 1 x Company signage on open sides (Up to 30 characters on white core flute panel)
- 1 x Energy efficient spotlight or 1 x Standard 150 watt spot light
- 1 x 4 amp general-purpose outlet (GPO)

Furniture & Upgrades

Our suppliers are able to offer a full support service to all exhibitors requiring furniture, flooring, signage, AV, upgrade stands, custom stands or plant hire.

Exhibitor Signage

All signage prices other than standard fascia signs would be based on size, style and quantity requirements quoted by the supplier, and are to be paid by the exhibitor.

Exhibition/Sponsorship Application

Applications for exhibition/sponsorship participation can be made on the enclosed form. Upon receipt a GST invoice/receipt will be forwarded confirming your participation. All space is allocated on a first-in first served basis with preference to Platinum, Gold and Silver sponsors.

Catering

All catering will be held amongst the trade/exhibition display areas. The organisers will work with the catering company to ensure all positions receive the best possible exposure with delegates. All exhibitors will be catered for 30min prior to the scheduled catering breaks.

Internet Access

Internet connections (broadband) are available to your stand space. Cost is payable prior to the meeting. Please advise in writing if you require an internet connection.

Registration and Accommodation

All attending company representatives must be registered for the meeting, including complimentary registrations. Group discounted rates have been negotiated with Sebel Hotel Cairns. You must book your accommodation through the PCO on the registration form to receive the discounted rate.



Exhibitor's Information


Please check the 'Sponsors & Exhibitors' section on the website for important details, including:

- List of confirmed exhibitors
- Current booth allocations
- Bump-in times
- Bump-out times
- Delivery labels
- Registration form for staff members
- Contact details of the booth builder
- Contact details for additional display equipment
- Floor plan
- Deadlines for supply of logos, company profiles and advertising material

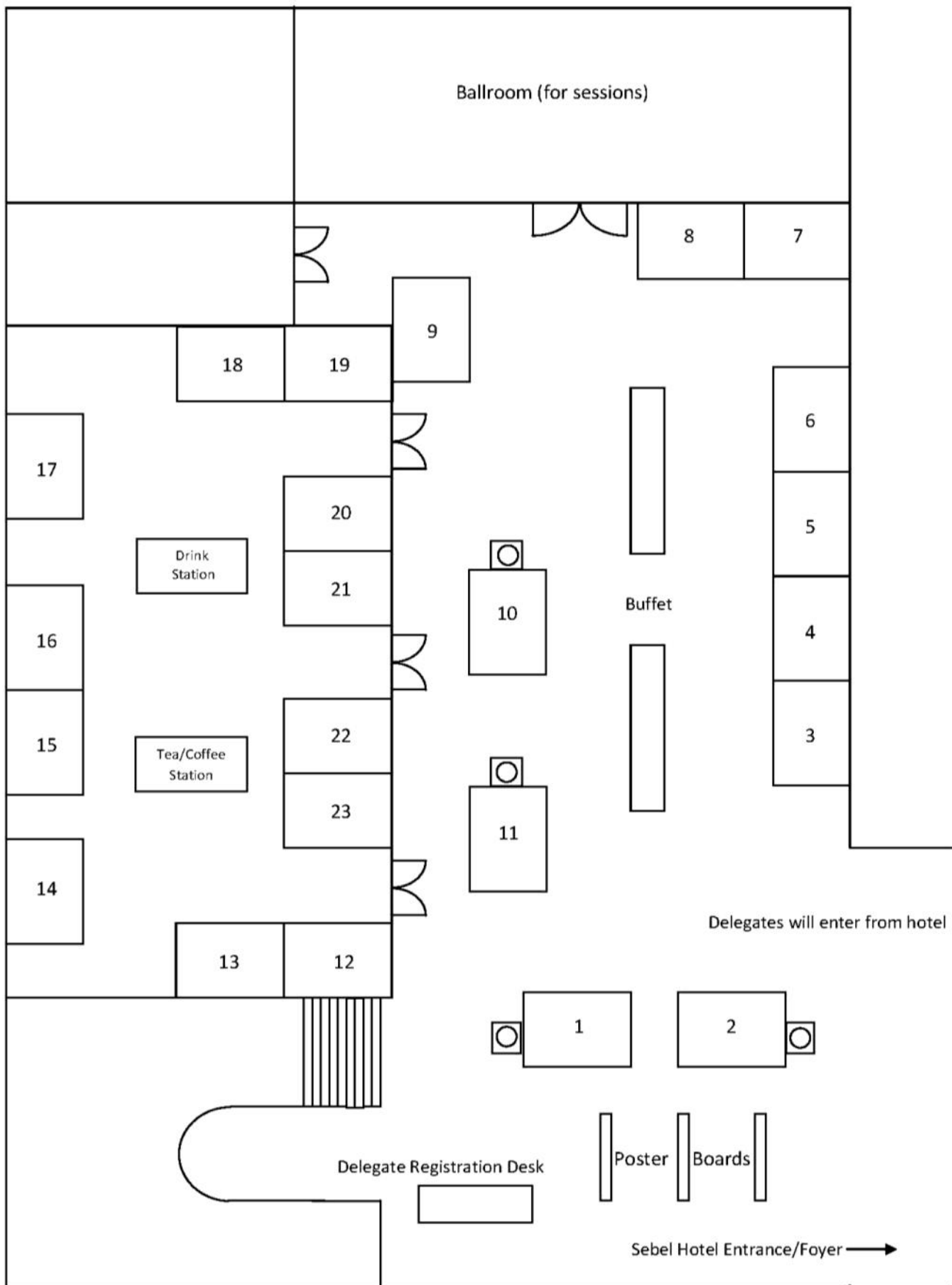
Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages will be allocated on receipt of a signed booking form. The Committee will allocate site positions after taking into account each organisation's sponsorship, the date of booking, preferences, proximity to competitors and other relevant matters. The Committee reserves the right to alter the Exhibition Floor Plan.

Conditions

- All costs are in AUD plus GST
 - A tax invoice will be sent on receipt of a booking form.
 - Finished art is to be supplied for all advertisements.
 - All signage should be pop-up banners unless confirmed with the conference organiser.
 - Satchel inserts other than brochures must be approved by the conference organiser.
 - Each company representative attending the ASM must pre-register.
 - The delegate list will be supplied in hardcopy at the time of the ASM.
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Exhibition Floor Plan





www.acpconferences.com.au



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Meeting Manager**

ACP Conferences

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